

MAYBELLINE

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM - SPRING 2024

POG Name: MNYWAK1472FLEX_IS24.psa

HEIGHT=72"
MERCHANDISE
SPACE=66" (minus 6"
Headers)



MAYBELLINE

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM - SPRING 2024

Column: 1

POG Name: MNYWAK1472FLEX_IS24.psa

POSITION REPORT

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM
SPRING 2024

MNYWAK1472FLEX.IS24

FLEX LIFTER GLOSS 1.1 **		PM0000036899	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
1	1	041554583854	LIFTER GLOSS	Pearl	LIFTERGLOS	001	
2	1	041554583861	LIFTER GLOSS	Ice	LIFTERGLOS	002	
3	1	041554583878	LIFTER GLOSS	Moon	LIFTERGLOS	003	
4	1	041554583885	LIFTER GLOSS	Silk	LIFTERGLOS	004	
5	1	041554583892	LIFTER GLOSS	Petal	LIFTERGLOS	005	
6	1	041554583909	LIFTER GLOSS	Reef	LIFTERGLOS	006	
7	1	041554583915	LIFTER GLOSS	Amber	LIFTERGLOS	007	
8	1	041554583922	LIFTER GLOSS	Stone	LIFTERGLOS	008	
9	1	041554583939	LIFTER GLOSS	Topaz	LIFTERGLOS	009	
10	1	041554583946	LIFTER GLOSS	Crystal	LIFTERGLOS	010	

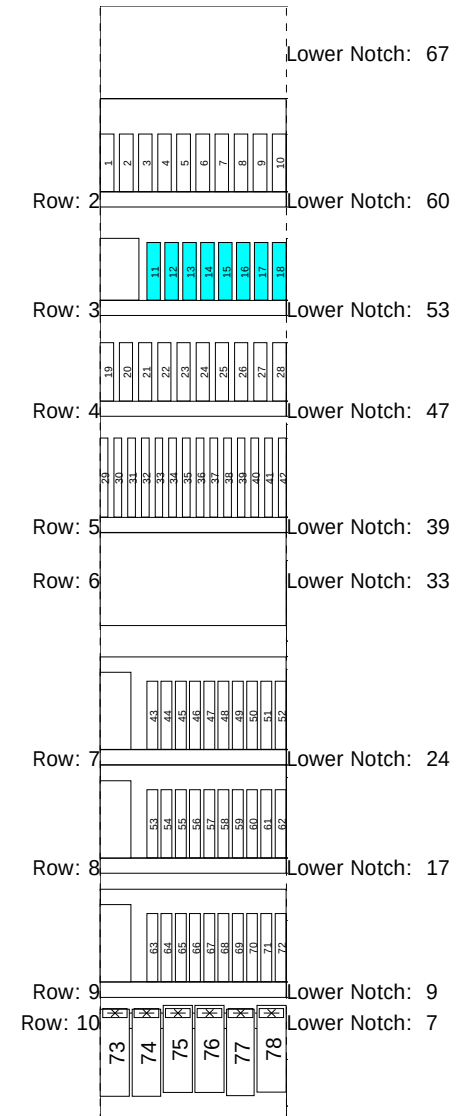
FLEX LIFTER PLUMP 1.1 LIT **		PM0000044672	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
11	1	041554080704	LIFTER PLUMP	BLUSH BLAZE	LIFTERXXL	001	
12	1	041554080698	LIFTER PLUMP	MAUVE BITE	LIFTERXXL	002	
13	1	041554081886	LIFTER PLUMP	PINK STING	LIFTERXXL	003	
14	1	041554080728	LIFTER PLUMP	RED FLAG	LIFTERXXL	004	
15	1	041554080711	LIFTER PLUMP	PEACH FEVER	LIFTERXXL	005	
16	1	041554081879	LIFTER PLUMP	HOT CHILI	LIFTERXXL	006	
17	1	041554081893	LIFTER PLUMP	COCOA ZING	LIFTERXXL	007	
18	1	041554080681	LIFTER PLUMP	HOT HONEY	LIFTERXXL	008	

FLEX SS VINYL INK 1.2 **		PM0000044663	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
19	1	041554071047	VINYL INK	LIPPY	SSVINYLINK	10	
20	1	041554071030	VINYL INK	PEACHY	SSVINYLINK	15	
21	1	041554071009	VINYL INK	COY	SSVINYLINK	20	
22	1	041554070989	VINYL INK	RED-HOT	SSVINYLINK	25	
23	1	041554070958	VINYL INK	UNRIVALED	SSVINYLINK	30	
24	1	041554071023	VINYL INK	CHEEKY	SSVINYLINK	35	
25	1	041554071016	VINYL INK	WITTY	SSVINYLINK	40	
26	1	041554070972	VINYL INK	WICKED	SSVINYLINK	50	
27	1	041554070965	VINYL INK	ROYAL	SSVINYLINK	55	
28	1	041554080421	SUPER STAY VINYL INK	Captivated	SSVINYLINK	95	

FLEX SS INK CRAYON 1.2 **		PM0000039513	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
29	1	041554064704	SUPERSTAY INK CRAYON	DRIVE THE FUTURE	MATTECRAYN	165	
30	1	041554558753	SUPERSTAY INK CRAYON	LIVE ON THE EDGE	MATTECRAYN	5	
31	1	041554587845	SUPERSTAY INK CRAYON	RISE TO THE TOP	SSICNUDE	110	
32	1	041554558784	SUPERSTAY INK CRAYON	ENJOY THE VIEW	MATTECRAYN	20	
33	1	041554064667	SUPERSTAY INK CRAYON	WORK FOR IT	MATTECRAYN	140	
34	1	041554064728	SUPERSTAY INK CRAYON	BREAK THE CEILING	MATTECRAYN	145	
35	1	041554064674	SUPERSTAY INK CRAYON	STOP AT NOTHING	MATTECRAYN	160	
36	1	041554587869	SUPERSTAY INK CRAYON	REACH HIGH	SSICNUDE	100	
37	1	041554587852	SUPERSTAY INK CRAYON	ON THE GRIND	SSICNUDE	105	
38	1	041554558760	SUPERSTAY INK CRAYON	TRUST YOUR GUT	SSICPINK	10	
39	1	041554064681	SUPERSTAY INK CRAYON	ACHIEVE IT ALL	MATTECRAYN	155	
40	1	041554558777	SUPERSTAY INK CRAYON	LEAD THE WAY	MATTECRAYN	15	
41	1	041554558777	SUPERSTAY INK CRAYON	LEAD THE WAY	MATTECRAYN	15	
42	1	041554577877	SUPERSTAY INK CRAYON	KEEP IT FUN	SSICPINK	90	

FLEX SS MATTE INK 1.3 **		PM0000039510	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
43	1	041554496895	SUPERSTAY MATTE INK	LOYALIST	SSMATINK	5	
44	1	041554543681	SUPERSTAY MATTE INK	POET	SSMATINK	60	
45	1	041554554519	SUPERSTAY MATTE INK	GLOBETROTTER	SSMATINKBK	135	
46	1	041554589511	SUPERSTAY MATTE INK	HUSTLER	SSMINUDES	335	
47	1	041554589504	SUPERSTAY MATTE INK	INNOVATOR	SSMINUDES	330	
48	1	041554554526	SUPERSTAY MATTE INK	GROUND-BREAKER	SSMATINKBK	117	
49	1	041554543711	SUPERSTAY MATTE INK	AMAZONIAN	SSMATINK	70	
50	1	041554543650	SUPERSTAY MATTE INK	SEDUCTRESS	SSMATINK	65	
51	1	041554554502	SUPERSTAY MATTE INK	SELF-STARTER	SSMATINKBK	130	
52	1	041554577839	SUPERSTAY MATTE INK	RINGLEADER	SSMIPINK	175	

FLEX SS MATTE INK 2.3 **		PM0000039511	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
53	1	041554577860	SUPERSTAY MATTE INK	SAVANT	SSMIPINK	155	
54	1	041554577846	SUPERSTAY MATTE INK	REVOLUTIONARY	SSMIPINK	180	
55	1	041554577822	SUPERSTAY MATTE INK	MOVER	SSMIPINK	160	
56	1	041554543643	SUPERSTAY MATTE INK	RULER	SSMATINK	80	
57	1	041554554472	SUPERSTAY MATTE INK	FOUNDER	SSMATINKBK	115	
58	1	041554554489	SUPERSTAY MATTE INK	ARTIST	SSMATINKBK	120	
59	1	041554577853	SUPERSTAY MATTE INK	PATHFINDER	SSMIPINK	150	



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POSITION REPORT

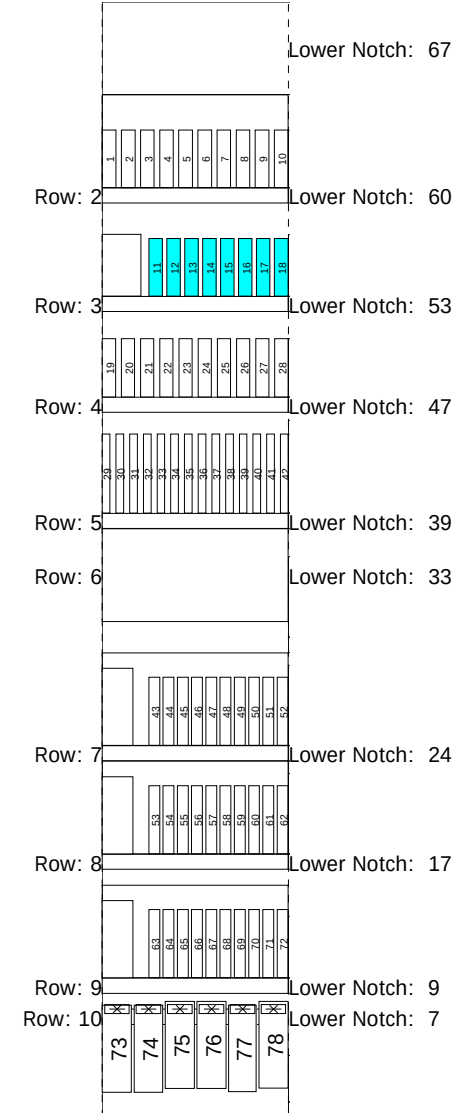
WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM
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MNYWAK1472FLEX.IS24

60	1	041554496918	SUPERSTAY MATTE INK	LOVER	SSMATINK	15
61	1	041554496901	SUPERSTAY MATTE INK	DREAMER	SSMATINK	10
62	1	041554554496	SUPERSTAY MATTE INK	INSPIRER	SSMATINKBK	125

FLEX SS MATTE INK 3.3 **							PM0000039512	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2				
63	1	041554496949	SUPERSTAY MATTE INK	ROMANTIC	SSMATINK	30				
64	1	041554554533	SUPERSTAY MATTE INK	DANCER	SSMATINKBK	118				
65	1	041554589498	SUPERSTAY MATTE INK	SHOT CALLER	SSMINUDES	325				
66	1	041554496925	SUPERSTAY MATTE INK	PIONEER	SSMATINK	20				
67	1	041554589528	SUPERSTAY MATTE INK	EXHILARATOR	SSMINUDES	340				
68	1	041554496987	SUPERSTAY MATTE INK	VOYAGER	SSMATINK	50				
69	1	041554554540	SUPERSTAY MATTE INK	COMPOSER	SSMATINKBK	112				
70	1	041554496963	SUPERSTAY MATTE INK	BELIEVER	SSMATINK	40				
71	1	041554543704	SUPERSTAY MATTE INK	VISIONARY	SSMATINK	95				
72	1	041554543636	SUPERSTAY MATTE INK	HUNTRESS	SSMATINK	90				

FLEX BABY LIPS HKBR **							PM0000033345	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2				
73	1	041554483123	BABY LIPS	MY PINK	640BLLB	01				
74	1	041554586404	Baby Lips Quenched	Quenched	BBYNONSPF	005				
75	1	041554264548	BABY LIPS	CHERRY ME	640BLLB	15				
76	1	041554264562	BABY LIPS	PINK PUNCH	640BLLB	25				
77	1	041554424591	BABY LIPS CRYSTAL	Pink Quartz	640BLC	140				
78	1	041554404937	BABY LIPS DR RESCUE	Coral Crave	640BLLBDR	55				



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Column: 2

POSITION REPORT

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM
SPRING 2024

MNYWAK1472FLEX.IS24

FLEX LIFTER GLOSS EXTENSION 1.1 **

PM0000039844

Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
79	1	041554586992	LIFTER GLOSS	Brass	LIFTERGLOS	011
80	1	041554587005	LIFTER GLOSS	Opal	LIFTERGLOS	012
81	1	041554587029	LIFTER GLOSS	Heat	LIFTERGLOS	014
82	1	041554070903	LIFTER GLOSS	RUST	LFTGLSEXT	16
83	1	041554070941	LIFTER GLOSS	SUN	LFTGLSEXT	20
84	1	041554085372	CANDY DROP	GUMMY BEAR	LFTGLS EXT	021
85	1	041554085419	CANDY DROP	PEACH RING	LFTGLS EXT	022
86	1	041554085396	CANDY DROP	SWEETHEART	LFTGLS EXT	023
87	1	041554085402	CANDY DROP	BUBBLEGUM	LFTGLS EXT	024
88	1	041554085389	CANDY DROP	TAFFY	LFTGLS EXT	025

FLEX SS MATTE INK MOODMAKERS 1.1 **

PM0000043410

Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
89	1	041554082852	MATTE INK MOOD MAKERS	MEDITATOR	SSMIESCPST	430
90	1	041554082869	MATTE INK MOOD MAKERS	DE-STRESSER	SSMIESCPST	435
91	1	041554082876	MATTE INK MOOD MAKERS	PLEASURE SEEKER	SSMIESCPST	440
92	1	041554082883	MATTE INK MOOD MAKERS	ENERGIZER	SSMIESCPST	445
93	1	041554082890	MATTE INK MOOD MAKERS	MOTIVATOR	SSMIESCPST	450
94	1	041554082906	MATTE INK MOOD MAKERS	HAPPY DANCER	SSMIESCPST	455
95	1	041554085426	MATTE INK MOOD MAKERS	OPTIMIST	SSMIESCPST	460
96	1	041554085433	MATTE INK MOOD MAKERS	REVIVER	SSMIESCPST	465

FLEX SS VINYL INK 2.2 **

PM0000044664

Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
97	1	041554080414	SUPER STAY VINYL INK	Charmed	SSVINYLINK	100
98	1	041554080407	SUPER STAY VINYL INK	Golden	SSVINYLINK	105
99	1	041554079319	SUPER STAY VINYL INK	Peppy	SSVINYLINK	115
100	1	041554079302	SUPER STAY VINYL INK	Punchy	SSVINYLINK	120
101	1	041554080445	SUPER STAY VINYL INK	Fearless	SSVINYLINK	135
102	1	041554087628	VINYL INK	ROGUE	SSVINYLINK	145
103	1	041554087604	VINYL INK	STRIKING	SSVINYLINK	150
104	1	041554087611	VINYL INK	UPBEAT	SSVINYLINK	165
105	1	041554087635	VINYL INK	SULTRY	SSVINYLINK	160
106	1	041554087642	VINYL INK	EDGY	SSVINYLINK	165

FLEX SS INK CRAYON 2.2 **

PM0000039514

Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
107	1	041554558791	SUPERSTAY INK CRAYON	STAY EXCEPTIONAL	MATTECRAYN	25
108	1	041554064735	SUPERSTAY INK CRAYON	CHASE DREAMS	MATTECRAYN	150
109	1	041554581522	SUPERSTAY INK CRAYON	RUN THE WORLD	SSCIPINK	80
110	1	041554581539	SUPERSTAY INK CRAYON	CHANGE IS GOOD	SSCIPINK	85
111	1	041554558807	SUPERSTAY INK CRAYON	SEEK ADVENTURE	MATTECRAYN	30
112	1	041554558838	SUPERSTAY INK CRAYON	HUSTLE IN HEELS	MATTECRAYN	45
113	1	041554064711	SUPERSTAY INK CRAYON	MAKE MOVES	MATTECRAYN	135
114	1	041554064650	SUPERSTAY INK CRAYON	PAVE THE ROAD	MATTECRAYN	130
115	1	041554558845	SUPERSTAY INK CRAYON	OWN YOUR EMPIRE	MATTECRAYN	50
116	1	041554558852	SUPERSTAY INK CRAYON	MAKE IT HAPPEN	MATTECRAYN	55
117	1	041554064643	SUPERSTAY INK CRAYON	CHECK YOURSELF	MATTECRAYN	125
118	1	041554064698	SUPERSTAY INK CRAYON	BE BOLD, BE YOU	MATTECRAYN	120
119	1	041554558869	SUPERSTAY INK CRAYON	ACCEPT A DARE	MATTECRAYN	60
120	1	041554565973	SUPERSTAY INK CRAYON	SETTLE FOR MORE	MATTECRAYN	65

FLEX SS 24HR LIP 1.3 **

PM0000043416

Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
121	1	041554237757	SS 2 STEP 24 HR LIPCOLOR	Continuous Coral	SSLC11	020
122	1	041554237757	SS 2 STEP 24 HR LIPCOLOR	Continuous Coral	SSLC11	020
123	1	041554558876	SS 2 STEP 24 HR LIPCOLOR	Crisp Magenta	SS24SMILE	305
124	1	041554237788	SS 2 STEP 24 HR LIPCOLOR	Keep It Red	SSLC11	035
125	1	041554484969	SS 2 STEP 24 HR LIPCOLOR	ETERNAL CHERRY	SSINTNSTY	200
126	1	041554558990	SS 2 STEP 24 HR LIPCOLOR	Opal Ruby	SS24SMILE	310
127	1	041554237764	SS 2 STEP 24 HR LIPCOLOR	Keep Up The Flame	SSLC11	025
128	1	041554237740	SS 2 STEP 24 HR LIPCOLOR	All Day Cherry	SSLC11	015
129	1	041554237726	SS 2 STEP 24 HR LIPCOLOR	Everlasting Wine	SSLC11	005
130	1	041554552041	SS 2 STEP 24 HR LIPCOLOR	ENDLESS EXPRESSO	SS24RENO	275
131	1	041554237948	SS 2 STEP 24 HR LIPCOLOR	Forever Chestnut	SSLC11	115
132	1	041554238006	SS 2 STEP 24 HR LIPCOLOR	Constant Cocoa	SSLC11	145

FLEX SS 24HR LIP 2.3 **

PM0000038605

Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
133	1	041554064902	SS 2 STEP 24 HR LIPCOLOR	COPPER GLISTEN	SS24BRO	910
134	1	041554335927	SS 2 STEP 24 HR LIPCOLOR	Constant Toast	SSLC11	136
135	1	041554064889	SS 2 STEP 24 HR LIPCOLOR	SULTRY AMBER	SS24BRO	915
136	1	041554238280	SS 2 STEP 24 HR LIPCOLOR	Timeless Toffee	SSLC11	150
137	1	041554544619	SS 2 STEP 24 HR LIPCOLOR	ALL NIGHT APRICOT	SS24RENO	240

Lower Notch: 67

Row: 2 Lower Notch: 60

Row: 3 Lower Notch: 53

Row: 4 Lower Notch: 47

Row: 5 Lower Notch: 39

Row: 6 Lower Notch: 31

Row: 7 Lower Notch: 24

Row: 8 Lower Notch: 17

Row: 9 Lower Notch: 9

Row: 10 Lower Notch: 1

MAYBELLINE

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM - SPRING 2024

Column: 2

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MNYWAK1472FLEX.IS24

138	1	041554237931	SS 2 STEP 24 HR LIPCOLOR	So Pearly Pink	SSLC11	110
139	1	041554237924	SS 2 STEP 24 HR LIPCOLOR	Blush On	SSLC11	105
140	1	041554494945	SS 2 STEP 24 HR LIPCOLOR	PINK GOES ON	SSINTNSTY	215
141	1	041554494983	SS 2 STEP 24 HR LIPCOLOR	24/7 FUSCHIA	SSINTNSTY	220
142	1	041554064896	SS 2 STEP 24 HR LIPCOLOR	BRONZED DREAM	SS24BRO	920
143	1	041554237917	SS 2 STEP 24 HR LIPCOLOR	Very Cranberry	SSLC11	100
144	1	041554237894	SS 2 STEP 24 HR LIPCOLOR	Timeless Rose	SSLC11	090

FLEX SS 24HR LIP 3.3 ** PM0000038606 Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
145	1	041554551075	SS 2 STEP 24 HR LIPCOLOR	FIRMLY MAUVE	SS24RENO	245
146	1	041554558883	SS 2 STEP 24 HR LIPCOLOR	Frosted Mauve	SS24SMILE	300
147	1	041554237801	SS 2 STEP 24 HR LIPCOLOR	Wear On Wildberry	SSLC11	045
148	1	041554237870	SS 2 STEP 24 HR LIPCOLOR	Infinite Petal	SSLC11	080
149	1	041554237825	SS 2 STEP 24 HR LIPCOLOR	Perpetual Plum	SSLC11	055
150	1	041554551990	SS 2 STEP 24 HR LIPCOLOR	RELENTLESS RUBY	SS24RENO	255
151	1	041554558906	SS 2 STEP 24 HR LIPCOLOR	Frozen Rose	SS24SMILE	315
152	1	041554237818	SS 2 STEP 24 HR LIPCOLOR	Unlimited Raisin	SSLC11	050
153	1	041554237955	SS 2 STEP 24 HR LIPCOLOR	Always Heather	SSLC11	120
154	1	041554552027	SS 2 STEP 24 HR LIPCOLOR	MERLOT ARMOUR	SS24RENO	265
155	1	041554064872	SS 2 STEP 24 HR LIPCOLOR	BROOKLYN SUNSET	SS24BRO	925
156	1	041554064865	SS 2 STEP 24 HR LIPCOLOR	CITY ABLAZE	SS24BRO	930

FLEX CS LIP LINERS 1.1 ** PM0000038086 Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
157	1	041554486032	COLOR SENSATIONAL MECHANICAL LINER	Clear	CSLIPLINER	100
158	1	041554549300	Color Sensational Shaping Lip Liner	BEIGE BABE	CSSHLINEXT	102
159	1	041554549331	Color Sensational Shaping Lip Liner	Gone Grieve	CSSHLINEXT	104
160	1	041554486049	COLOR SENSATIONAL MECHANICAL LINER	NUDE WHISPER	CSLIPLINER	105
161	1	041554486056	COLOR SENSATIONAL MECHANICAL LINER	PURELY NUDE	CSLIPLINER	110
162	1	041554486063	COLOR SENSATIONAL MECHANICAL LINER	TOTALLY TOFFEE	CSLIPLINER	115
163	1	041554549355	Color Sensational Shaping Lip Liner	RAW CHOCOLATE	CSSHLINEXT	118
164	1	041554486070	COLOR SENSATIONAL MECHANICAL LINER	Rich Chocolate	CSLIPLINER	120
165	1	041554486087	COLOR SENSATIONAL MECHANICAL LINER	MAGNETIC MAUVE	CSLIPLINER	125
166	1	041554486094	COLOR SENSATIONAL MECHANICAL LINER	DUSTY ROSE	CSLIPLINER	130
167	1	041554549287	Color Sensational Shaping Lip Liner	ALMOND ROSE	CSSHLINEXT	132
168	1	041554549348	Color Sensational Shaping Lip Liner	Pink Wink	CSSHLINEXT	134
169	1	041554486100	COLOR SENSATIONAL MECHANICAL LINER	PALEST PINK	CSLIPLINER	135
170	1	041554486117	COLOR SENSATIONAL MECHANICAL LINER	PINK CORAL	CSLIPLINER	140
171	1	041554486124	COLOR SENSATIONAL MECHANICAL LINER	Very Cherry	CSLIPLINER	145
172	1	041554486131	COLOR SENSATIONAL MECHANICAL LINER	BRICK RED	CSLIPLINER	150
173	1	041554486148	COLOR SENSATIONAL MECHANICAL LINER	WILD VIOLETS	CSLIPLINER	155
174	1	041554549324	Color Sensational Shaping Lip Liner	Divine Wine	CSSHLINEXT	153
175	1	041554492859	COLOR SENSATIONAL MECHANICAL LINER	RICH WINE	CSLIPLINER	160
176	1	041554492866	COLOR SENSATIONAL MECHANICAL LINER	PLUM PASSION	CSLIPLINER	165

FLEX CS MFA+MATTES 1.1 ** PM0000043415 Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
177	1	041554564815	CS MADE FOR ALL	MAUVE FOR ME	CSMFA	373
178	1	041554566772	CS MADE FOR ALL	PINK FOR ME	CSMFA	376
179	1	041554564860	CS MADE FOR ALL	FUCHSIA FOR ME	CSMFA	379
180	1	041554564853	CS MADE FOR ALL	RUBY FOR ME	CSMFA	385
181	1	041554564846	CS MADE FOR ALL	RED FOR ME	CSMFA	382
182	1	041554453645	COLOR SEN THE MATTES	Nude Nuance	CSMATTES	657
183	1	041554429893	COLOR SEN THE MATTES	Touch of Spice	CSMATTES	660
184	1	041554429909	COLOR SEN THE MATTES	Lust for Blush	CSMATTES	665
185	1	041554429961	COLOR SEN THE MATTES	Divine Wine	CSMATTES	695
186	1	041554488777	COLOR SENSATIONAL LOADED BOLDs	Pitch Black	CSBOLDs	845

Lower Notch: 67

Row: 2 Lower Notch: 60

Row: 3 Lower Notch: 53

Row: 4 Lower Notch: 47

Row: 5 Lower Notch: 39

Row: 6 Lower Notch: 31

Row: 7 Lower Notch: 24

Row: 8 Lower Notch: 17

Row: 9 Lower Notch: 9

Row: 10 Lower Notch: 1

MAYBELLINE

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM - SPRING 2024

Column: 3

POG Name: MNYWAK1472FLEX_IS24.psa

POSITION REPORT

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM
SPRING 2024

MNYWAK1472FLEX.IS24

FLEX SHADOW BLOCKS 1.1 **			PM0000040470	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
187	1	041554075823	SHADOW BLOCKS	82ND & PARK AVE		SHADOWBLOC	10	
188	1	041554075830	SHADOW BLOCKS	WEST 4TH & PERRY ST		SHADOWBLOC	20	
189	1	041554075816	SHADOW BLOCKS	NORTH 3RD & BEDFORD AVE		SHADOWBLOC	30	
190	1	041554075854	SHADOW BLOCKS	BROADWAY & PRINCE ST		SHADOWBLOC	40	
191	1	041554075847	SHADOW BLOCKS	26TH & MADISON AVE		SHADOWBLOC	50	

FLEX COL TAT POTS 1.1 **			PM0000033218	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
192	1	041554567953	COLOR TATTOO POTS	V.I.P		CLRTATRENO	10	
193	1	041554567885	COLOR TATTOO POTS	FRONT RUNNER		CLRTATRENO	15	
194	1	041554567892	COLOR TATTOO POTS	SOCIALITE		CLRTATRENO	20	
195	1	041554567922	COLOR TATTOO POTS	URBANITE		CLRTATRENO	25	
196	1	041554567908	COLOR TATTOO POTS	HIGH ROLLER		CLRTATRENO	30	
197	1	041554567915	COLOR TATTOO POTS	CHILL GIRL		CLRTATRENO	35	
198	1	041554567939	COLOR TATTOO POTS	GOLDEN GIRL		CLRTATRENO	40	
199	1	041554567977	COLOR TATTOO POTS	TRAILBLAZER		CLRTATRENO	45	
200	1	041554567946	COLOR TATTOO POTS	KNOCKOUT		CLRTATRENO	50	
201	1	041554567960	COLOR TATTOO POTS	RISK MAKER		CLRTATRENO	55	

FLEX CITY MINI PALETTE 1.2 **			PM0000043823	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
202	1	041554499742	CITY MINI PALETTES	Rooftop Bronzes		CTYMINPLT	400	
203	1	041554499735	CITY MINI PALETTES	Chill Brunch Neutrals		CTYMINPLT	410	
204	1	041554499766	CITY MINI PALETTES	Downtown Sunrise		CTYMINPLT	430	
205	1	041554540772	CITY MINI PALETTES	MATTE ABOUT TOWN		CTYMINPLT	480	

FLEX CITY MINI PALETTE 2.2 **			PM0000043824	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
206	1	041554552485	CITY MINI PALETTES	Brooklyn Nudes		CTYMINPLT	500	
207	1	041554552492	CITY MINI PALETTES	Blushed Avenue		CTYMINPLT	510	
208	1	041554552508	CITY MINI PALETTES	Skyscape Dusk		CTYMINPLT	520	
209	1	041554563306	CITY MINI PALETTES	Diamond District		CTYMINPLT	540	

FLEX EYE PALETTES 1.1 **			PM0000030900	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
210	1	041554419184	THE PALETTES	The Nudes		ESHDWPALET	02	
211	1	041554434866	THE PALETTES	The Blushed Nudes		BLNUPAL	06	
212	1	041554490848	24KT NUDES PALETTE	24KT NUDES PALETTE		24KTPALET	120	

FLEX CS ULTIMATTES 1.1 **			PM0000043793	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
213	1	041554582314	Color Sensational Ultimatte	More Berry		ULTIMATTE	099	
214	1	041554070682	Color Sensational Ultimatte Neoneutrals	MORE CEDAR		CSUMEXT	188	
215	1	041554582222	Color Sensational Ultimatte	More Ruby		ULTIMATTE	199	
216	1	041554582239	Color Sensational Ultimatte	More Scarlet		ULTIMATTE	299	
217	1	041554070705	Color Sensational Ultimatte Neoneutrals	MORE MOCHA		CSUMEXT	388	
218	1	041554070712	Color Sensational Ultimatte Neoneutrals	MORE STONE		CSUMEXT	488	
219	1	041554582277	Color Sensational Ultimatte	More Blush		ULTIMATTE	499	
220	1	041554070729	Color Sensational Ultimatte Neoneutrals	MORE BLONDE		CSUMEXT	588	
221	1	041554582260	Color Sensational Ultimatte	More Mauve		ULTIMATTE	599	
222	1	041554070736	Color Sensational Ultimatte Neoneutrals	MORE SEPIA		CSUMEXT	688	
223	1	041554582284	Color Sensational Ultimatte	More Buff		ULTIMATTE	699	
224	1	041554582307	Color Sensational Ultimatte	More Taupe		ULTIMATTE	799	
225	1	041554582253	Color Sensational Ultimatte	More Rust		ULTIMATTE	899	
226	1	041554582246	Color Sensational Ultimatte	More Truffle		ULTIMATTE	999	

FLEX CS CREAMS 1.3 RENO **			PM0000035638	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
227	1	041554578348	COLOR SEN LIPSTICK	COPPER CHARGE		609MERU	166	
228	1	041554578317	COLOR SEN LIPSTICK	ALMOND HUSTLE		609MERU	133	
229	1	041554264630	COLOR SEN LIPSTICK	Rum Riche		609MERU	280	
230	1	041554198645	COLOR SEN LIPSTICK	Crazy For Coffee		609MERU	275	
231	1	041554413236	COLOR SEN BUFFS	TOUCHABLE TAUPE		1H14CSB	940	
232	1	041554578300	COLOR SEN LIPSTICK	DOUBLE SHOT		609MERU	111	
233	1	041554408546	COLOR SEN BUFFS	NUDE LUST		1H14CSB	920	
234	1	041554198560	COLOR SEN LIPSTICK	Nearly There		609MERU	205	
235	1	041554198591	COLOR SEN LIPSTICK	Warm Me Up		609MERU	235	
236	1	041554198232	COLOR SEN LIPSTICK	Born With It		609MERU	15	

FLEX CS CREAMS 2.3 RENO **			PM0000035639	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
237	1	041554198225	COLOR SEN LIPSTICK	Pink Sand		609MERU	005	
238	1	041554578249	COLOR SEN LIPSTICK	FLUSH PUNCH		609MERU	222	

									Lower Notch: 67
Row: 2	187	188	189	190	191				Lower Notch: 60
Row: 3	192	193	194	195	196	197			Lower Notch: 52
Row: 4	202	203	204	205					Lower Notch: 44
Row: 5	206	207	208	209					Lower Notch: 36
Row: 6	210	211	212						Lower Notch: 28
Row: 7	213	214	215	216	217	218	219	220	Lower Notch: 21
Row: 8	227	228	229	230	231	232	233	234	Lower Notch: 13
Row: 9	237	238	239	240	241	242	243	244	Lower Notch: 7
Row: 10	247	248	249	250	251	252	253	254	Lower Notch: 1

MAYBELLINE

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM - SPRING 2024

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POSITION REPORT

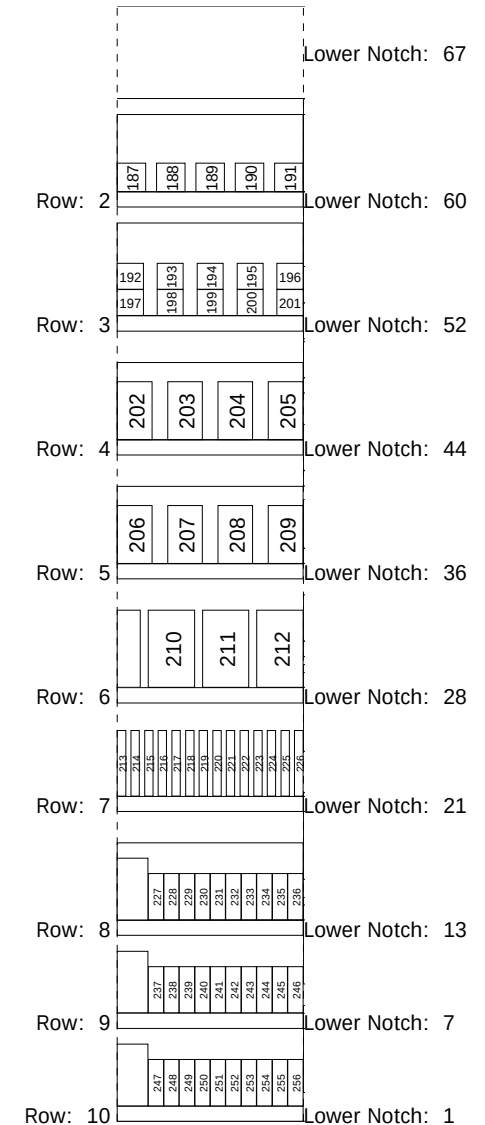
WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM	
SPRING 2024	MNYWAK1472FLEX.IS24

MNYWAK1472FLEX.IS24

239	1	041554578287	COLOR SEN LIPSTICK	PINK FLARE	609MERU	255
240	1	041554470994	COLOR SEN LIPSTICK	Romantic Rose	609MERU	450
241	1	041554198300	COLOR SEN LIPSTICK	Pink Wink	609MERU	105
242	1	041554578232	COLOR SEN LIPSTICK	PINK SCORE	609MERU	244
243	1	041554578294	COLOR SEN LIPSTICK	PINK POSE	609MERU	233
244	1	041554248913	COLOR SEN LIPSTICK	Pink & Proper	609MERU	20
245	1	041554578362	COLOR SEN LIPSTICK	CORAL RISE	609MERU	344
246	1	041554578409	COLOR SEN LIPSTICK	HOT CHASE	609MERU	333

FLEX CS CREAMS 3.3 RENO **	PM0000035640	Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in
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Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
247	1	041554294996	COLOR SEN LIP VIVIDS	ON FIRE RED	609CSV	895
248	1	041554248906	COLOR SEN LIPSTICK	Red Revolution	609MERU	630
249	1	041554198553	COLOR SEN LIPSTICK	Red Revival	609MERU	645
250	1	041554578386	COLOR SEN LIPSTICK	CRIMSON RACE	609MERU	311
251	1	041554198423	COLOR SEN LIPSTICK	On The Mauve	609MERU	445
252	1	041554198409	COLOR SEN LIPSTICK	Plum Paradise	609MERU	425
253	1	041554283426	COLOR SEN LIPSTICK	Blissful Berry	609MERU	410
254	1	041554198416	COLOR SEN LIPSTICK	Plum Perfect	609MERU	435
255	1	041554578416	COLOR SEN LIPSTICK	PLUM RULE	609MERU	411
256	1	041554578423	COLOR SEN LIPSTICK	BERRY GO	609MERU	400



MAYBELLINE

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM - SPRING 2024

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POSITION REPORT

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM
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FLEX COL TAT EYE STIX 1.1 **			PM0000043818	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
257	1	041554084115	EYE STIX	I AM SHINING		EYESTIX	10	
258	1	041554084122	EYE STIX	I AM CONFIDENT		EYESTIX	15	
259	1	041554084139	EYE STIX	I AM INSPIRED		EYESTIX	20	
260	1	041554084146	EYE STIX	I AM DETERMINED		EYESTIX	25	
261	1	041554084153	EYE STIX	I AM COURAGEOUS		EYESTIX	30	
262	1	041554084160	EYE STIX	I AM POWERFUL		EYESTIX	35	
263	1	041554084177	EYE STIX	I AM FIERCE		EYESTIX	40	
264	1	041554084184	EYE STIX	I AM GIVING		EYESTIX	45	
265	1	041554084191	EYE STIX	I AM UNIQUE		EYESTIX	50	
266	1	041554084207	EYE STIX	I AM FEARLESS		EYESTIX	55	
267	1	041554088137	EYE STIX	I AM UNEXPECTED		EYESTIX	60	
268	1	041554088151	EYE STIX	I AM EXTRAVAGANT		EYESTIX	70	
269	1	041554088199	EYE STIX	I AM RARE		EYESTIX	90	
270	1	041554088205	EYE STIX	I AM UNCONVENTIONAL		EYESTIX	95	
271	1	041554088212	EYE STIX	I AM REBELLIOUS		EYESTIX	100	
272	1	041554088229	EYE STIX	I AM UNMATCHED		EYESTIX	105	

FLEX EW MONOS 1.1 (3TIER) **			PM0000044637	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
273	1	041554492644	Expertwear Monos	Vanilla		NEWWEWMONO	100S	
274	1	041554490749	Expertwear Monos	Soft Pearl		NEWWEWMONO	10S	
275	1	041554490763	Expertwear Monos	Seashell		NEWWEWMONO	30S	
276	1	041554490770	Expertwear Monos	Nude Glow		NEWWEWMONO	40S	
277	1	041554490756	Expertwear Monos	Linen		NEWWEWMONO	20S	
278	1	041554490794	Expertwear Monos	The Glo Down		NEWWEWMONO	60S	
279	1	041554492682	Expertwear Monos	Made for Mocha		NEWWEWMONO	140S	
280	1	041554490800	Expertwear Monos	Cool Cocoa		NEWWEWMONO	70S	
281	1	041554490824	Expertwear Monos	Forest Green		NEWWEWMONO	80S	
282	1	041554492651	Expertwear Monos	Night Sky		NEWWEWMONO	110S	
283	1	041554552201	Expertwear Monos	DUSTY ROSE		NEWWEWMONO	200S	
284	1	041554492712	Expertwear Monos	Humdrum Plum		NEWWEWMONO	170S	
285	1	041554490787	Expertwear Monos	Tastefully Taupe		NEWWEWMONO	50S	
286	1	041554552232	Expertwear Monos	Sterling Greige		NEWWEWMONO	230S	

FLEX EW QUADS 1.3 **			PM0000030897	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
287	1	041554409093	EXPERT WEAR QUADS	Natural Smokes		1H14EWQUAD	2Q	
288	1	041554409161	EXPERT WEAR QUADS	Chai Latte		1H14EWQUAD	22Q	
289	1	041554409123	EXPERT WEAR QUADS	Sunlit Bronze		1H14EWQUAD	50Q	

FLEX EW QUADS 2.3 **			PM0000030898	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
290	1	041554409116	EXPERT WEAR QUADS	Mocha Motion		1H14EWQUAD	10Q	
291	1	041554409130	EXPERT WEAR QUADS	Designer Chocolates		1H14EWQUAD	40Q	
292	1	041554409192	EXPERT WEAR QUADS	Lavender Smokes		1H14EWQUAD	8Q	
293	1	041554409147	EXPERT WEAR QUADS	Charcoal Smokes		1H14EWQUAD	4Q	

FLEX EW QUADS 3.3 **			PM0000030899	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
294	1	041554409239	EXPERT WEAR QUADS	Emerald Smokes		1H14EWQUAD	48Q	
295	1	041554409260	EXPERT WEAR QUADS	Autumn Coppers		1H14EWQUAD	44Q	
296	1	041554409178	EXPERT WEAR QUADS	Velvet Crush		1H14EWQUAD	20Q	

FLEX UNSTOPPABLE HKBR **			PM0000033388	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
297	1	041554513493	UNSTOPPABLE EYELINER - CARDED	Onyx		695GW	10	
298	1	041554513523	UNSTOPPABLE EYELINER - CARDED	Cinnabar		695GW	20	
299	1	041554513530	UNSTOPPABLE EYELINER - CARDED	Pewter		695GW	30	
300	1	041554513547	UNSTOPPABLE EYELINER - CARDED	Sapphire		695GW	40	
301	1	041554513561	UNSTOPPABLE EYELINER - CARDED	Espresso		695GW	60	
302	1	041554552560	LASTING DRAMA MATTES	JET BLACK		CARBMATTE	860	

FLEX LINE EXPRESS HKBR **			PM0000033369	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
303	1	041554572476	LINE EXPRESS	Ebony Black		LINEEXP	01	
304	1	041554572483	LINE EXPRESS	Soft Black		LINEEXP	02	
305	1	041554572490	LINE EXPRESS	Brownish Black		LINEEXP	03	
306	1	041554099071	DEFINE A LINE	Ebony Black		555TD	1	
307	1	041554099095	DEFINE A LINE	Brownish Black		555TD	3	
308	1	041554209440	LINE STILETTO LIQUID LINER	Blackest Black		725LS	1	

FLEX EXPERT EYES TWIN BROW HKBR **			PM0000033355	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	

									Lower Notch: 67
Row: 2	257	258	259	260	261	262	263	264	Lower Notch: 60
Row: 3	265	266	267	268	269	270	271	272	Lower Notch: 48
Row: 4	273	274	275	276	277	278	279	280	Lower Notch: 42
Row: 5	281	282	283	284	285	286	287	288	Lower Notch: 37
Row: 6	289	290	291	292	293	294	295	296	Lower Notch: 31
Row: 7	297	298	299	300	301	302	303	304	Lower Notch: 29
Row: 8	305	306	307	308	309	310	311	312	Lower Notch: 21
Row: 9	313	314	315	316	317	318	319	320	Lower Notch: 14
Row: 10	321	322	323	324	325	326	327	328	Lower Notch: 7

MAYBELLINE

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM - SPRING 2024

Column: 4

POG Name: MNYWAK1472FLEX_IS24.psa

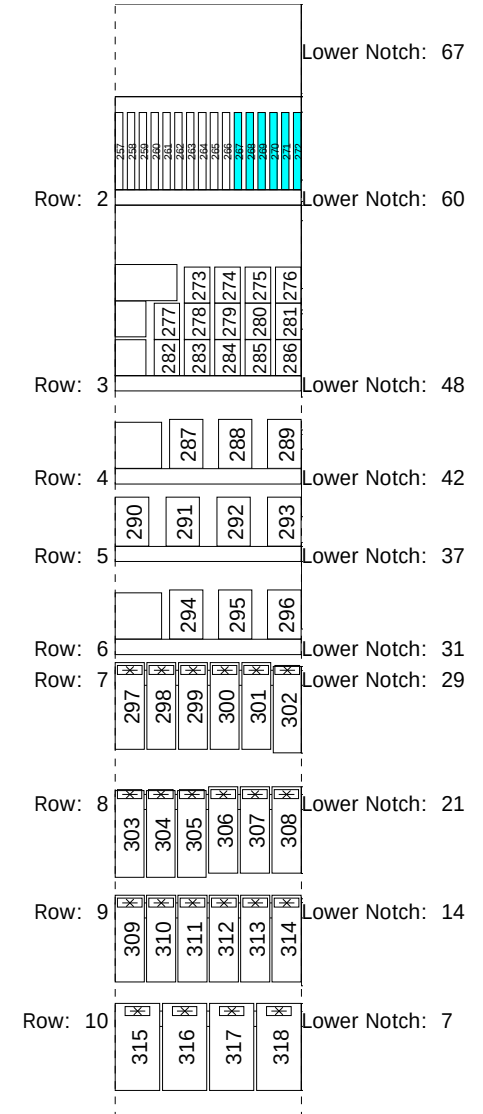
POSITION REPORT

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM
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309	1	041554530179	EXPERT EYES TWIN BROW & EYE PENCILS	Velvet Black	59TC	01
310	1	041554530254	EXPERT EYES TWIN BROW & EYE PENCILS	DARK BROWN	59TC	02
311	1	041554530667	EXPERT EYES TWIN BROW & EYE PENCILS	Medium Brown	59TC	03
312	1	041554507379	EXPERT EYES TWIN BROW & EYE PENCILS	Blonde	59TC	7
313	1	041554533156	LINEWORKS ULTRA LINER WATERPROOF	Black	135L	1
314	1	041554533163	LINEWORKS ULTRA LINER WATERPROOF	DARK BROWN	135L	2

FLEX VE ROCKET HKBR **		PM0000033391		Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in			
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
315	1	041554288384	VE ROCKET MASCARA	Blackest Black	0113RKWSH	00	
316	1	041554288377	VE ROCKET MASCARA	Very Black	0113RKWSH	01	
317	1	041554288391	VE ROCKET MASCARA	Brownish Black	0113RKWSH	02	
318	1	041554288452	VE ROCKET MASCARA WP	Very Black	0113RKWTFP	01	



MAYBELLINE

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM - SPRING 2024

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POSITION REPORT

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM
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FLEX HYPER EASY HKBR **		PM0000035503		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2		
319	1	041554578607	HYPER EASY LIQUID LINER	Pitch Black	HYPEREASY	800		
320	1	041554076431	HYPER EASY LINER	Pitch Brown	HYPESLIQ	810		
321	1	041554586473	MASTER PRECISE ALL DAY MATTE	MATTE BLACK	MPMATTE	310		
322	1	041554568226	MASTER PREC ALL DAY	Black	999MPL	110		
323	1	041554549454	MASTER PREC ALL DAY	FOREST BROWN	999MPL	111		
324	1	041554087574	MASTER PRECISE ALL DAY	EMERALD	999MPL	112		

FLEX TS BRUSH TIP INK PEN HKBR **		PM0000041616		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2		
325	1	041554080810	TATTOO STUDIO BRUSH TIP INK PEN LINER	Jet Black	TSLIQINPE	880		
326	1	041554081084	INK PEN LINER	MATTE BLACK	TSLIQINPE	881		
327	1	041554081091	INK PEN LINER	BROWN	TSLIQINPE	882		
328	1	041554549416	TATTOO STUDIO DIP IN LIQUID LINER	Black	TATTOOLIQD	001		
329	1	041554578799	TATTOO STUDIO DIP IN LIQUID LINER	DARK HENNA BROWN	TATTOOLIQD	002		
330	1	041554087581	MASTER PRECISE ALL DAY	COBALT	999MPL	113		

FLEX TS GEL LNR HKBR **		PM0000033386		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2		
331	1	041554588910	TATTOO STUDIO SMOKEY GEL PENCIL LINER	SMOKEY BLACK	TATTOOSTDK	10		
332	1	041554588934	TATTOO STUDIO SMOKEY GEL PENCIL LINER	SMOKEY GREY	TATTOOSTDK	20		
333	1	041554588927	TATTOO STUDIO SMOKEY GEL PENCIL LINER	SMOKEY BROWN	TATTOOSTDK	40		
334	1	041554077452	TATTOO STUDIO GEL PENCIL LINER	Arctic Skies	TATTOOLINE	806		
335	1	041554077414	TATTOO STUDIO GEL PENCIL LINER	Ultra Pink	TATTOOLINE	802		
336	1	041554077445	TATTOO STUDIO GEL PENCIL LINER	Lime Smash	TATTOOLINE	805		

FLEX TS GEL LNR HKBR **		PM0000033386		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2		
337	1	041554563337	TATTOO STUDIO GEL PENCIL LINER	DEEP ONYX	TATTOOLINE	900		
338	1	041554563344	TATTOO STUDIO GEL PENCIL LINER	INTENSE CHARCOAL	TATTOOLINE	901		
339	1	041554563351	TATTOO STUDIO GEL PENCIL LINER	BOLD BROWN	TATTOOLINE	910		
340	1	041554078947	TATTOO STUDIO GEL PENCIL LINER	Rose Gold	TATTOOLINE	980		
341	1	041554078954	TATTOO STUDIO GEL PENCIL LINER	Bronze Spark	TATTOOLINE	981		
342	1	041554078961	TATTOO STUDIO GEL PENCIL LINER	Emerald Lights	TATTOOLINE	982		

FLEX TS GEL LNR HKBR **		PM0000033386		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2		
343	1	041554568172	TATTOO STUDIO GEL PENCIL LINER	SMOOTH WALNUT	TATTOOLINE	911		
344	1	041554563863	TATTOO STUDIO GEL PENCIL LINER	STRIKING NAVY	TATTOOLINE	920		
345	1	041554563870	TATTOO STUDIO GEL PENCIL LINER	DEEP TEAL	TATTOOLINE	921		
346	1	041554563887	TATTOO STUDIO GEL PENCIL LINER	RICH AMETHYST	TATTOOLINE	940		
347	1	041554563900	TATTOO STUDIO GEL PENCIL LINER	POLISHED WHITE	TATTOOLINE	970		
348	1	041554078978	TATTOO STUDIO GEL PENCIL LINER	Midnight Black	TATTOOLINE	983		

FLEX ES MSTR PREC SKINNY HKBR **		PM0000033372		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2		
349	1	041554460834	MASTER PRECISE SKINNY	Defining Black	ESLMCL	210		
350	1	041554460841	MASTER PRECISE SKINNY	Sharp Brown	ESLMCL	220		
351	1	041554541915	MASTER PRECISE INK LINER	BLACK COMET	2H17MPI	510		
352	1	041554220186	EYE STUDIO GEL LINER	Blackest Black	999LDG	50		
353	1	041554220193	EYE STUDIO GEL LINER	Brown	999LDG	52		

FLEX COLOSSAL HKBR **		PM0000033390		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2		
354	1	041554050899	COLOSSAL	Glam Black	500VEC	00		
355	1	041554050905	COLOSSAL	Classic Black	500VEC	01		
356	1	041554056761	COLOSSAL	Glam Brown (Brn/Blk)	500VEC	2		
357	1	041554197037	COLOSSAL	Glam Black (WTP)	500VECW	00		

FLEX GREAT LASH BASE HKBR **		PM0000033361		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2		
358	1	041554670745	GREAT LASH MASCARA	Blackest Black	175M	00		
359	1	041554532722	GREAT LASH MASCARA	Very Black	175M	1		
360	1	041554626964	GREAT LASH MASCARA	Very Black (WTP)	420MW	1		
361	1	041554532807	GREAT LASH MASCARA	Brownish Black	175M	2		

FLEX GREAT LASH BIG HKBR **		PM0000033359		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2		
362	1	041554209310	GREAT LASH BIG	Blackest Black	175B	00		
363	1	041554209327	GREAT LASH BIG	Very Black	175B	01		
364	1	041554209334	GREAT LASH BIG	Brownish Black	175B	02		
365	1	041554672237	GREAT LASH CURVED BRUSH	Blackest Black	365MC	00		

Row: 3	319	320	321	322	323	324	Lower Notch: 67
Row: 4	325	326	327	328	329	330	Lower Notch: 66
Row: 5	331	332	333	334	335	336	Lower Notch: 59
Row: 6	337	338	339	340	341	342	Lower Notch: 52
Row: 7	343	344	345	346	347	348	Lower Notch: 44
Row: 8	349	350	351	352	353		Lower Notch: 37
Row: 9	354	355	356	357			Lower Notch: 29
Row: 10	358	359	360	361			Lower Notch: 21
Row: 11	362	363	364	365			Lower Notch: 14
							Lower Notch: 7

MAYBELLINE

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM - SPRING 2024

Column: 6

POG Name: MNYWAK1472FLEX_IS24.psa

POSITION REPORT

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM
SPRING 2024

MNYWAK1472FLEX.IS24

FLEX LASH SEN SKY HIGH HKBR **		PM0000037727		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
366	1	041554081336	LASH SENSATIONAL SKY HIGH TINTED PRIMER	Soft Black		LSSHPRIMER	810	
367	1	041554071863	LASH SENSATIONAL SKY HIGH	COSMIC BLACK		LSSKYHGHIB	799	
368	1	041554089950	SKY HIGH WSH MASCARA	BLUE MIST		LSSHWSH	797	
369	1	041554590517	LASH SENSATIONAL SKY HIGH	BLACKEST BLACK		LSSHWSH	800	

FLEX LASH SEN BASE HKBR **		PM0000033365		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
370	1	041554554076	LASH SENSATIONAL SERUM	LASH SENSATIONAL SERUM		LSSERUM	250	
371	1	041554584219	LASH SENSATIONAL	Midnight Black		LSHSNLWSH	252	
372	1	041554420616	LASH SENSATIONAL	Blackest Black		LSHSNLWSH	00	
373	1	041554420623	LASH SENSATIONAL	Very Black		LSHSNLWSH	01	

FLEX FALSIES SURREAL HKBR **		PM0000043429		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
374	1	041554087550	SURREAL EXTENSION	META BLACK		FALSSURWSH	165	
375	1	041554081152	SURREAL EXTENSION	BLACKEST BLACK WSH		FALSSURWSH	170	
376	1	041554081145	SURREAL EXTENSION	VERY BLACK WSH		FALSSURWSH	175	
377	1	041554081169	SURREAL EXTENSION	BROWNISH BLACK WSH		FALSSURWSH	180	

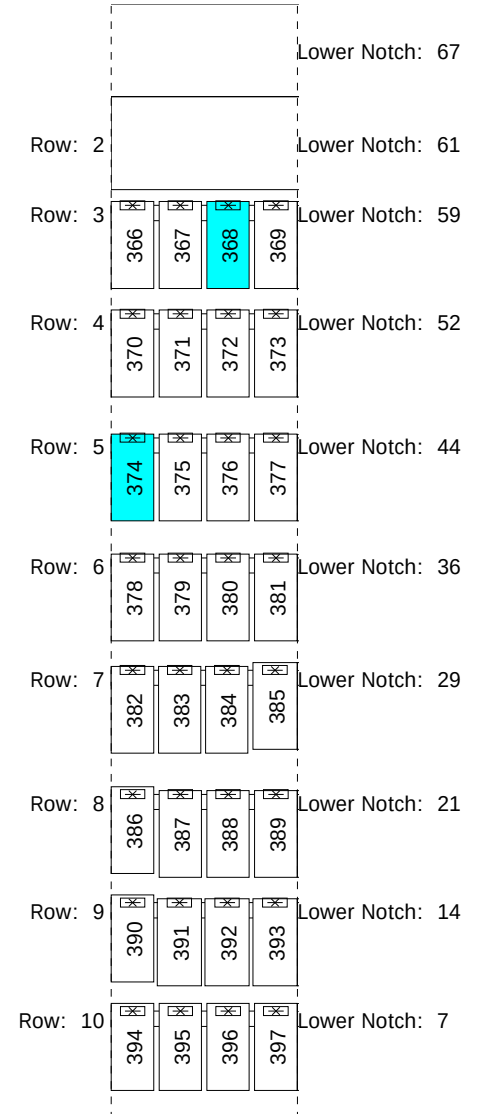
FLEX FALSIES LASH LIFT HKBR **		PM0000033504		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
378	1	041554590364	FALSIES LASH LIFT	ULTRA BLACK INTENSIFIER		LASHLFTINT	195	
379	1	041554578478	FALSIES LASH LIFT	Blackest Black		LASHLFTWSH	200	
380	1	041554578485	FALSIES LASH LIFT	Very Black		LASHLFTWSH	201	
381	1	041554578492	FALSIES LASH LIFT	VERY BLACK (WTP)		LASHLFTWTP	202	

FLEX COLOSSAL CURL BOUNCE HKBR **		PM0000039523		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
382	1	041554069563	COLOSSAL CURL BOUNCE	Blackest Black		CLTURNITUP	350	
383	1	041554069566	COLOSSAL CURL BOUNCE	Very Black		CLTURNITUP	355	
384	1	041554069679	COLOSSAL CURL BOUNCE	Very Black (WTP)		CLTURNITUP	365	
385	1	041554288254	COLOSSAL CAT EYES MASCARA	Glam Black		1012CEWSH	01	

FLEX COLOSSAL BIG SHOT HKBR **		PM0000033350		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
386	1	041554197044	COLOSSAL	Classic Black (WTP)		500VECW	1	
387	1	041554493719	COLOSSAL BIG SHOT	Blackest Black		COLDYNAWSH	223	
388	1	041554493726	COLOSSAL BIG SHOT	Very Black		COLDYNAWSH	224	
389	1	041554493856	COLOSSAL BIG SHOT	Very Black (WTP)		COLDYNAWTP	226	

FLEX GREAT LASH BASE HKBR **		PM0000033361		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
390	1	041554626988	GREAT LASH MASCARA	Brownish Black (WTP)		420MW	3	
391	1	041554532982	GREAT LASH MASCARA	DARK BROWN		175M	3	
392	1	041554519457	GREAT LASH MASCARA	Clear		175M	10	
393	1	041554533064	GREAT LASH MASCARA	Royal Blue		175M	104	

FLEX GREAT LASH LOL HKBR **		PM0000033362		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
394	1	041554565294	GREAT LASH CURVED BRUSH	Very Black		365MC	1	
395	1	041554239423	Great Lash Lots of Lashes	Blackest Black		350GLP	00	
396	1	041554239416	Great Lash Lots of Lashes	Very Black		350GLP	01	
397	1	041554269062	Great Lash Lots of Lashes	Brownish Black		350GLP	02	



MAYBELLINE

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM - SPRING 2024

Column: 7

POG Name: MNYWAK1472FLEX_IS24.psa

POSITION REPORT

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM
SPRING 2024

MNYWAK1472FLEX.IS24

FLEX LASH SEN SKY HIGH HKBR **		PM0000037727	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
398	1	041554590500	LASH SENSATIONAL SKY HIGH	VERY BLACK	LSSHWSH	801	
399	1	041554076448	LASH SENSATIONAL SKY HIGH	True Brown	LSSKYHBRN	804	
400	1	041554590913	LASH SENSATIONAL SKY HIGH	Very Black (WTP)	LSSHWTP	802	
401	1	041554590906	LASH SENSATIONAL SKY HIGH	Brownish Black (WTP)	LSSHWTP	803	

FLEX LASH SEN BASE HKBR **		PM0000033365	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
402	1	041554420630	LASH SENSATIONAL	Brownish Black	LSHSNLWSH	02	
403	1	041554420647	LASH SENSATIONAL	Very Black (WTP)	LSHSNLWPF	01	
404	1	041554420654	LASH SENSATIONAL	Brownish Black (WTP)	LSHSNLWPF	02	
405	1	041554460278	LASH SENSATIONAL LUSCIOUS	Very Black (WTP)	LSNSTWPF	01	

FLEX LASH SEN LUSCIOUS HKBR **		PM0000033366	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
406	1	041554079821	SURREAL EXTENSION	VERY BLACK WTP	FALSSURWTP	185	
407	1	041554268706	FALSIES FLARED	Blackest Black	510VEFF	00	
408	1	041554460247	LASH SENSATIONAL LUSCIOUS	Blackest Black	LSNSTWSH	00	
409	1	041554460254	LASH SENSATIONAL LUSCIOUS	Very Black	LSNSTWSH	01	

FLEX FALSIES BASE HKBR **		PM0000033356	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
410	1	041554578508	FALSIES LASH LIFT	BROWNISH BLACK (WTP)	LASHLFTWTP	203	
411	1	041554217957	FALSIES MASCARA	Blackest Black	510VEF	00	
412	1	041554217964	FALSIES MASCARA	Very Black	510VEF	01	
413	1	041554217971	FALSIES MASCARA	Brownish Black	510VEF	02	

FLEX FALSIES BASE HKBR **		PM0000033356	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
414	1	041554288261	COLOSSAL CAT EYES MASCARA	Glam Black (WTP)	1012CEWP	01	
415	1	041554240337	FALSIES BLACK DRAMA	Black Drama	510FBD	10	
416	1	041554217988	FALSIES MASCARA	Very Black (WTP)	510VEFW	01	
417	1	041554217995	FALSIES MASCARA	Brownish Black (WTP)	510VEFW	02	

FLEX COLOSSAL PUMPED UP HKBR **		PM0000033376	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
418	1	041554409291	COLOSSAL PUMPED UP!	Glam Black	620VECL	00	
419	1	041554409284	COLOSSAL PUMPED UP!	Classic Black	620VECL	01	
420	1	041554409321	COLOSSAL PUMPED UP!	Classic Black (WTP)	620VECLWTP	01	
421	1	041554007503	DEFINE A LASH LENGTH MASCARA	Very Black	750TD	1	

FLEX TTL TMPT MASC HKBR **		PM0000033357	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
422	1	041554522556	TOTAL TEMPTATION	BLACKEST BLACK	FLSFLRTWSH	601	
423	1	041554522563	TOTAL TEMPTATION	VERY BLACK	FLSFLRTWSH	602	
424	1	041554522679	TOTAL TEMPTATION	Very Black (WTP)	FLSFLRTWTP	604	
425	1	041554699159	FULL 'N SOFT	Very Black	625M	1	

FLEX MEGA PLUSH HKBR **		PM0000033373	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
426	1	041554281446	MEGA PLUSH MASCARA	Blackest Black	0612MPWSH	00	
427	1	041554281460	MEGA PLUSH MASCARA	Very Black	0612MPWSH	01	
428	1	041554281484	MEGA PLUSH MASCARA	Very Black (WTP)	0612MPWTP	01	
429	1	041554539912	SNPSACARA	Pitch Black	SNAPLASHWP	300	

HEIG
MERCH
SPACE=6
Hea

					Lower Notch: 67
Row: 2					Lower Notch: 61
Row: 2	398	399	400	401	Lower Notch: 59
Row: 3	402	403	404	405	Lower Notch: 52
Row: 4	406	407	408	409	Lower Notch: 44
Row: 5	410	411	412	413	Lower Notch: 36
Row: 6	414	415	416	417	Lower Notch: 29
Row: 7	418	419	420	421	Lower Notch: 21
Row: 8	422	423	424	425	Lower Notch: 14
Row: 9	426	427	428	429	Lower Notch: 7

POG Name: MNYWAK1472FLEX_IS24.psa

POSITION REPORT

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM
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FLEX BAB 2IN1 PEN+GEL HKBR **			PM0000043838	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2		
430	1	041554087659	2-IN-1 BROW PEN + SEALING GEL	BLONDE	BUILDBROW	250		
431	1	041554087666	2-IN-1 BROW PEN + SEALING GEL	SOFT BROWN	BUILDBROW	255		
432	1	041554087673	2-IN-1 BROW PEN + SEALING GEL	MEDIUM BROWN	BUILDBROW	257		
433	1	041554087680	2-IN-1 BROW PEN + SEALING GEL	ASH BROWN	BUILDBROW	259		
434	1	041554087697	2-IN-1 BROW PEN + SEALING GEL	DEEP BROWN	BUILDBROW	260		
435	1	041554087703	2-IN-1 BROW PEN + SEALING GEL	BLACK BROWN	BUILDBROW	262		

FLEX BROW FAST SCULPT GEL HKBR **			PM0000035505	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2		
436	1	041554578690	BROW FAST SCULPT	Blonde	BRWSCPLT	250		
437	1	041554578706	BROW FAST SCULPT	Soft Brown	BRWSCPLT	255		
438	1	041554578720	BROW FAST SCULPT	Medium Brown	BRWSCPLT	257		
439	1	041554578737	BROW FAST SCULPT	DEEP BROWN	BRWSCPLT	260		
440	1	041554578744	BROW FAST SCULPT	Black Brown	BRWSCPLT	262		
441	1	041554578751	BROW FAST SCULPT	Clear	BRWSCPLT	264		

FLEX EXPRESS BROW ULTRA SLIM HKBR **			PM0000033349	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in			
Loc. ID	Facings	UPC	Description				Shade	ID	Desc 2
442	1	041554572292	BROW ULTRA SLIM				Blonde	ULTRASLIM	250
443	1	041554083705	BROW ULTRA SLIM				TAUPE	ULTRASLIM	253
444	1	041554572308	BROW ULTRA SLIM				Soft Brown	ULTRASLIM	255
445	1	041554572308	BROW ULTRA SLIM				Soft Brown	ULTRASLIM	255
446	1	041554083729	BROW ULTRA SLIM				AUBURN	ULTRASLIM	256

FLEX EXPRESS BROW ULTRA SLIM HKBR **			PM0000033349	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description			Shade	ID	Desc 2
447	1	041554572322	BROW ULTRA SLIM			Medium Brown	ULTRASLIM	257
448	1	041554083712	BROW ULTRA SLIM			ASH BROWN	ULTRASLIM	259
449	1	041554572339	BROW ULTRA SLIM			DEEP BROWN	ULTRASLIM	260
450	1	041554572346	BROW ULTRA SLIM			Black Brown	ULTRASLIM	262
451	1	041554581393	BROW ULTRA SLIM			Black	ULTRASLIM	264

FLEX EXPRESS BROW HKBR **				PM0000038617	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in	
Loc. ID	Facings	UPC	Description		Shade	ID	Desc 2	
452	1	041554064292	Express Brow Duo		Light Blonde	EXPRESSDUO	248	
453	1	041554064308	Express Brow Duo		Blonde	EXPRESSDUO	250	
454	1	041554064315	Express Brow Duo		Soft Brown	EXPRESSDUO	255	
455	1	041554064322	Express Brow Duo		Medium Brown	EXPRESSDUO	257	
456	1	041554064339	Express Brow Duo		Deep Brown	EXPRESSDUO	260	
457	1	041554064346	Express Brow Duo		Black Brown	EXPRESSDUO	262	

FLEX TS BROW STYLING GEL HKBR **			PM0000043427	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in	
Loc. ID	Facings	UPCR	Description	Shade	ID	Desc 2	
458	1	041554080476	BROW STYLING GEL	BLONDE	TSBROWGEL	250	
459	1	041554080490	BROW STYLING GEL	SOFT BROWN	TSBROWGEL	255	
460	1	041554080506	BROW STYLING GEL	MEDIUM BROWN	TSBROWGEL	257	
461	1	041554080513	BROW STYLING GEL	DEEP BROWN	TSBROWGEL	260	
462	1	041554080520	BROW STYLING GEL	BLACK BROWN	TSBROWGEL	262	
463	1	041554080599	BROW STYLING GEL	BLACK	TSBROWGEL	264	

FLEX TS BROW POMADE HKBR **			PM0000033384	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in	
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
464	1	041554559736	TattooStudio Brow Pomade	Blonde	TSPOMADE	372	
465	1	041554559743	TattooStudio Brow Pomade	Soft Brown	TSPOMADE	374	
466	1	041554559750	TattooStudio Brow Pomade	Medium Brown	TSPOMADE	376	
467	1	041554559767	TattooStudio Brow Pomade	Ash Brown	TSPOMADE	378	
468	1	041554559774	TattooStudio Brow Pomade	DEEP BROWN	TSPOMADE	380	
469	1	041554563733	TattooStudio Brow Pomade	Black Brown	TSPOMADE	382	

FLEX FULL-N-SOFT HKBR **		PM0000033358	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
470	1	041554605228	FULL N SOFT	Very Black (WTP)	625MW	1	
471	1	041554588675	Tattoo Studio 36HR Waterproof Eyebrow Pencil	Light Blonde	TATTOOBRWP	248	
472	1	041554588699	Tattoo Studio 36HR Waterproof Eyebrow Pencil	Blonde	TATTOOBRWP	250	
473	1	041554588712	Tattoo Studio 36HR Waterproof Eyebrow Pencil	Soft Brown	TATTOOBRWP	255	
474	1	041554588729	Tattoo Studio 36HR Waterproof Eyebrow Pencil	Medium Brown	TATTOOBRWP	257	

FLEX FALSIES PUSH UP ANGEL HKBR **		PM0000033377	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description		Shade	ID	Desc 2
475	1	041554578539	SNPSACARA		PITCH BLACK (WTP)	SNAPLASHWP	340
476	1	041554459890	FALSIES PUSH UP DRAMA ANGEL		Blackest Black	PUSHEXTWSH	00
477	1	041554462838	FALSIES PUSH UP DRAMA ANGEL		Very Black (WTP)	PUSHEXTWTP	01
478	1	041554269567	ILLEGAL LENGTHS MASC		Blackest Black	950LSM	00

HT=72"
HANDISE
6" (minus 6"
adders)

Lower Notch: 67

Row: 2 Lower Notch: 66

Row: 3  Lower Notch: 59

Row: 4  Lower Notch: 52

Row: 5  Lower Notch: 44

Row: 6  Lower Notch: 36

Row: 7  Lower Notch: 29

Row: 8 Lower Notch: 22

Row: 9  Lower Notch: 14

Row: 10  Lower Notch: 7

MAYBELLINE

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM - SPRING 2024

Column: 9

POG Name: MNYWAK1472FLEX_IS24.psa

POSITION REPORT

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM
SPRING 2024

MNYWAK1472FLEX.IS24

FLEX FM M&P FNDTN 1.5 D2L **			PM0000044646	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2		
479	1	041554539776	FiMe MATTE+PORELESS FNDTN	ESPRESSO	FMPRRFN	380		
480	1	041554538748	FiMe MATTE+PORELESS FNDTN	JAVA	FMPRRFN	375		
481	1	041554539752	FiMe MATTE+PORELESS FNDTN	DEEP BRONZE	FMPRRFN	370		
482	1	041554538731	FiMe MATTE+PORELESS FNDTN	DEEP GOLDEN	FMPRRFN	368		
483	1	041554539721	FiMe MATTE+PORELESS FNDTN	NUTMEG	FMPRRFN	365		
484	1	041554538724	FiMe MATTE+PORELESS FNDTN	Truffle	FMPRRFN	362		
485	1	041554466522	FiMe MATTE+PORELESS FNDTN	Mocha	FMPRRFN	360		
486	1	041554538717	FiMe MATTE+PORELESS FNDTN	Latte	FMPRRFN	358		

FLEX FM M&P FNDTN 4.5 D2L **			PM0000044649	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2		
487	1	041554433487	FiMe MATTE+PORELESS FNDTN	Ntrl Buff	FMPRRFN	230		
488	1	041554438178	FiMe MATTE+PORELESS FNDTN	Soft Tan	FMPRRFN	228		
489	1	041554466461	FiMe MATTE+PORELESS FNDTN	True Beige	FMPRRFN	222		
490	1	041554433470	FiMe MATTE+PORELESS FNDTN	Ntrl Beige	FMPRRFN	220		
491	1	041554433463	FiMe MATTE+PORELESS FNDTN	Buff Beige	FMPRRFN	130		
492	1	041554438161	FiMe MATTE+PORELESS FNDTN	Warm Nude	FMPRRFN	128		
493	1	041554433456	FiMe MATTE+PORELESS FNDTN	Nude Beige	FMPRRFN	125		
494	1	041554538694	FiMe MATTE+PORELESS FNDTN	SOFT SAND	FMPRRFN	124		

FLEX FM CNCLR 1.2 **			PM0000035519	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2		
495	1	041554580631	FiMe CONCEALER	Cool Ivory	1210FMCNC	01		
496	1	041554550450	FiMe CONCEALER	Ivory	1210FMCNC	05		
497	1	041554247701	FiMe CONCEALER	Fair	1210FMCNC	10		
498	1	041554580648	FiMe CONCEALER	Vanilla	1210FMCNC	11		

FLEX FM M&P PDR 1.3 **			PM0000044123	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2		
499	1	041554553482	FiMe MATTE+PORELESS PDR	JAVA	FMANTISHN	375		
500	1	041554553529	FiMe MATTE+PORELESS PDR	Nutmeg	FMANTISHN	365		
501	1	041554553475	FiMe MATTE+PORELESS PDR	Truffle	FMANTISHN	362		
502	1	041554488364	FiMe MATTE+PORELESS PDR	Mocha	FMANTISHN	360		
503	1	041554553468	FiMe MATTE+PORELESS PDR	Coconut	FMANTISHN	355		
504	1	041554553512	FiMe MATTE+PORELESS PDR	Warm Sun	FMANTISHN	334		
505	1	041554553451	FiMe MATTE+PORELESS PDR	GOLDEN CARAMEL	FMANTISHN	332		
506	1	041554433852	FiMe MATTE+PORELESS PDR	Toffee	FMANTISHN	330		

FLEX FM D&S FNDTN 1.3 D2L **			PM0000044642	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2		
507	1	041554553406	FiMe DEW+SMTH FNDTN	JAVA	1210FMFD	375		
508	1	041554339895	FiMe DEW+SMTH FNDTN	Mocha	1210FMFD	360		
509	1	041554247152	FiMe DEW+SMTH FNDTN	Coconut	1210FMFD	355		
510	1	041554400816	FiMe DEW+SMTH FNDTN	Toffee	1210FMFD	330		
511	1	041554553390	FiMe DEW+SMTH FNDTN	Warm Honey	1210FMFD	322		
512	1	041554238778	FiMe DEW+SMTH FNDTN	Soft Honey	1210FMFD	315		
513	1	041554238761	FiMe DEW+SMTH FNDTN	Sun Bge	1210FMFD	310		
514	1	041554553383	FiMe DEW+SMTH FNDTN	Classic Beige	1210FMFD	245		

FLEX FM LOOSE PDR 1.1 D2L **			PM0000044645	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2		
515	1	041554503050	FIT ME LOOSE POWDER	Dark	FITMELSPWD	40		
516	1	041554503043	FIT ME LOOSE POWDER	Deep	FITMELSPWD	35		
517	1	041554503036	FIT ME LOOSE POWDER	Medium Deep	FITMELSPWD	30		
518	1	041554502046	FIT ME LOOSE POWDER	Medium	FITMELSPWD	25		
519	1	041554502039	FIT ME LOOSE POWDER	Light Medium	FITMELSPWD	20		
520	1	041554502022	FIT ME LOOSE POWDER	Light	FITMELSPWD	15		
521	1	041554502015	FIT ME LOOSE POWDER	FAIR LIGHT	FITMELSPWD	10		
522	1	041554501995	FIT ME LOOSE POWDER	Fair	FITMELSPWD	05		

FLEX TS BROW TINT PEN HKBR **			PM0000033385	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2		
523	1	041554588705	Tattoo Studio 36HR Waterproof Eyebrow Pencil	Deep Brown	TATTOOBRWP	260		
524	1	041554588682	Tattoo Studio 36HR Waterproof Eyebrow Pencil	Black Brown	TATTOOBRWP	262		
525	1	041554545012	TATTOOSTUDIO BROW TINT PEN	Blonde	1H18TBMBLD	350		
526	1	041554545029	TATTOOSTUDIO BROW TINT PEN	Soft Brown	1H18TBMBLD	355		
527	1	041554545036	TATTOOSTUDIO BROW TINT PEN	Medium Brown	1H18TBMBLD	360		
528	1	041554547092	TATTOOSTUDIO BROW TINT PEN	DEEP BROWN	1H18TBMBLD	365		

FLEX LASH STILETTO HKBR **			PM0000033367	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2		
529	1	041554208832	LASH STILETTO WP	Very Black	950LSTIW	01		
530	1	041554054156	LASH STILETTO	Very Black	950LSTI	1		

Lower Notch: 67

Row: 3 Lower Notch: 61

Row: 4 Lower Notch: 54

Row: 5 Lower Notch: 48

Row: 6 Lower Notch: 40

Row: 7 Lower Notch: 31

Row: 8 Lower Notch: 24

Row: 9 Lower Notch: 16

Row: 10 Lower Notch: 14

Row: 11 Lower Notch: 7

MAYBELLINE

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM - SPRING 2024

Column: 9

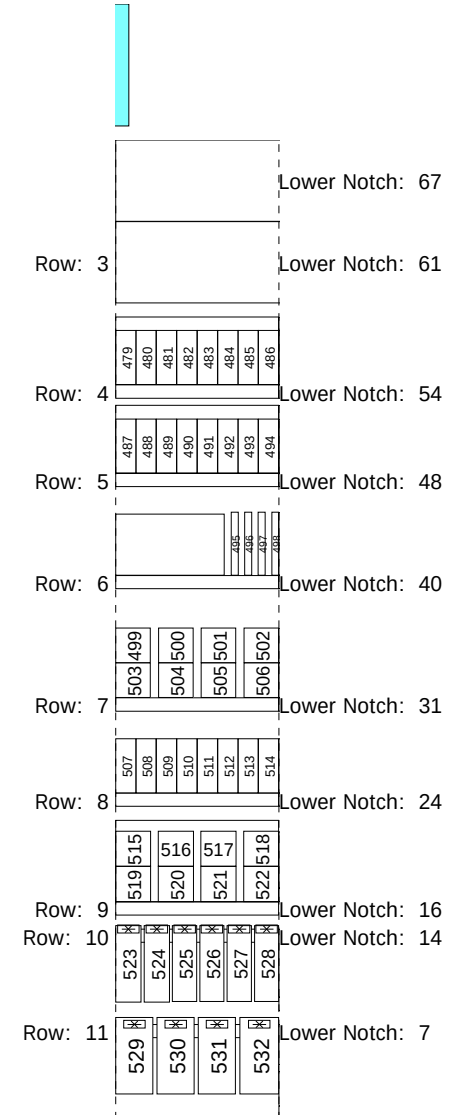
POG Name: MNYWAK1472FLEX_IS24.psa

POSITION REPORT

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM
SPRING 2024

MNYWAK1472FLEX.IS24

531	1	041554647372	LASH DISCOVERY WASHABLE	Very Black	680LD	1
532	1	041554650495	LASH DISCOVERY WP	Very Black	680LDW	1



MAYBELLINE

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM - SPRING 2024

Column: 10

POG Name: MNYWAK1472FLEX_IS24.psa

POSITION REPORT

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM
SPRING 2024

MNYWAK1472FLEX.IS24

FLEX FM M&P FNDTN 2.5 D2L **		PM0000044647	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
533	1	041554539677	FiMe MATTE+PORELESS FNDTN	WARM COCONUT	FMPRRFN	356	
534	1	041554433524	FiMe MATTE+PORELESS FNDTN	Coconut	FMPRRFN	355	
535	1	041554466515	FiMe MATTE+PORELESS FNDTN	CAPPUCCINO	FMPRRFN	340	
536	1	041554466508	FiMe MATTE+PORELESS FNDTN	SPICY BROWN	FMPRRFN	338	
537	1	041554466492	FiMe MATTE+PORELESS FNDTN	Classic Tan	FMPRRFN	335	
538	1	041554539639	FiMe MATTE+PORELESS FNDTN	WARM SUN	FMPRRFN	334	
539	1	041554466485	FiMe MATTE+PORELESS FNDTN	GOLDEN CARAMEL	FMPRRFN	332	
540	1	041554433517	FiMe MATTE+PORELESS FNDTN	Toffee	FMPRRFN	330	

FLEX FM M&P FNDTN 5.5 D2L **		PM0000044650	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
541	1	041554466454	FiMe MATTE+PORELESS FNDTN	CREAMY BEIGE	FMPRRFN	122	
542	1	041554433449	FiMe MATTE+PORELESS FNDTN	Clsc Ivory	FMPRRFN	120	
543	1	041554539462	FiMe MATTE+PORELESS FNDTN	LIGHT BEIGE	FMPRRFN	118	
544	1	041554433432	FiMe MATTE+PORELESS FNDTN	Ivory	FMPRRFN	115	
545	1	041554433425	FiMe MATTE+PORELESS FNDTN	Ntrl Ivory	FMPRRFN	112	
546	1	041554433418	FiMe MATTE+PORELESS FNDTN	Porcelain	FMPRRFN	110	
547	1	041554538328	FiMe MATTE+PORELESS FNDTN	Fair Ivory	FMPRRFN	105	
548	1	041554538311	FiMe MATTE+PORELESS FNDTN	FAIR PORCELAIN	FMPRRFN	102	

FLEX FM CNCLR 2.2 **		PM0000035520	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
549	1	041554247718	FiMe CONCEALER	Light	1210FMCNC	15	
550	1	041554247732	FiMe CONCEALER	Sand	1210FMCNC	20	
551	1	041554580679	FiMe CONCEALER	WHEAT	1210FMCNC	22	
552	1	041554247725	FiMe CONCEALER	Med	1210FMCNC	25	
553	1	041554550467	FiMe CONCEALER	Honey	1210FMCNC	30	
554	1	041554247749	FiMe CONCEALER	Deep	1210FMCNC	35	
555	1	041554550474	FiMe CONCEALER	Caramel	1210FMCNC	40	
556	1	041554550481	FiMe CONCEALER	Tan	1210FMCNC	45	
557	1	041554247756	FiMe CONCEALER	Cafe	1210FMCNC	50	
558	1	041554550498	FiMe CONCEALER	Hazelnut	1210FMCNC	55	
559	1	041554581492	FiMe CONCEALER	Walnut	1210FMCNC	57	
560	1	041554550504	FiMe CONCEALER	Cocoa	1210FMCNC	60	
561	1	041554581508	FiMe CONCEALER	Coffee	1210FMCNC	65	
562	1	041554581515	FiMe CONCEALER	DARK COFFEE	1210FMCNC	70	

FLEX FM M&P PDR 2.3 **		PM0000044124	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
563	1	041554488357	FiMe MATTE+PORELESS PDR	NATURAL TAN	FMANTISHN	320	
564	1	041554553505	FiMe MATTE+PORELESS PDR	Golden	FMANTISHN	312	
565	1	041554433845	FiMe MATTE+PORELESS PDR	Sun Beige	FMANTISHN	310	
566	1	041554553499	FiMe MATTE+PORELESS PDR	Classic Beige	FMANTISHN	245	
567	1	041554488340	FiMe MATTE+PORELESS PDR	Pure Beige	FMANTISHN	235	
568	1	041554433821	FiMe MATTE+PORELESS PDR	Natural Buff	FMANTISHN	230	
569	1	041554488333	FiMe MATTE+PORELESS PDR	True Beige	FMANTISHN	222	
570	1	041554433814	FiMe MATTE+PORELESS PDR	Natural Beige	FMANTISHN	220	

FLEX FM D&S FNDTN 2.3 D2L **		PM0000044643	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
571	1	041554339697	FiMe DEW+SMTH FNDTN	Gldn Bge	1210FMFD	240	
572	1	041554238747	FiMe DEW+SMTH FNDTN	Pure Bge	1210FMFD	235	
573	1	041554238730	FiMe DEW+SMTH FNDTN	Nat Buff	1210FMFD	230	
574	1	041554553352	FiMe DEW+SMTH FNDTN	Soft Tan	1210FMFD	228	
575	1	041554238723	FiMe DEW+SMTH FNDTN	Med Buff	1210FMFD	225	
576	1	041554238716	FiMe DEW+SMTH FNDTN	Nat Bge	1210FMFD	220	
577	1	041554238709	FiMe DEW+SMTH FNDTN	Sandy Bge	1210FMFD	210	
578	1	041554238686	FiMe DEW+SMTH FNDTN	Buff Bge	1210FMFD	130	

FLEX DRM BB CREAMS 1.2 (FRESH) D2L **		PM0000044629	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
579	1	041554587050	DREAM FRESH BB	Deep	612BBC	140	
580	1	041554282658	DREAM FRESH BB	Medium/Deep	612BBC	130	
581	1	041554282641	DREAM FRESH BB	Medium	612BBC	120	
582	1	041554282634	DREAM FRESH BB	Light Medium	612BBC	110	
583	1	041554587043	DREAM FRESH BB	Light	612BBC	100	

FLEX DRM RADIANT FNDTN 1.2 D2L **		PM0000044635	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
584	1	041554579222	DREAM RADIANT LIQUID FOUNDATION	JAVA	DRMRADIANT	135	
585	1	041554579215	DREAM RADIANT LIQUID FOUNDATION	Cocoa	DRMRADIANT	130	
586	1	041554579192	DREAM RADIANT LIQUID FOUNDATION	Coconut	DRMRADIANT	125	
587	1	041554579178	DREAM RADIANT LIQUID FOUNDATION	Honey Beige	DRMRADIANT	90	
588	1	041554579154	DREAM RADIANT LIQUID FOUNDATION	Natural Beige	DRMRADIANT	75	

Row: 3										Lower Notch: 67
Row: 2										Lower Notch: 61
Row: 3										Lower Notch: 54
Row: 4										Lower Notch: 48
Row: 5										Lower Notch: 40
Row: 6										Lower Notch: 31
Row: 7										Lower Notch: 24
Row: 8										Lower Notch: 17
Row: 9										Lower Notch: 9
Row: 10										Lower Notch: 1

MAYBELLINE

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM - SPRING 2024

Column: 10

POG Name: MNYWAK1472FLEX_IS24.psa

POSITION REPORT

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM
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589	1	041554579147	DREAM RADIANT LIQUID FOUNDATION	Pure Beige	DRMRADIANT	70
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FLEX DRM MATTE MOUSSE 1.2 D2L**		PM0000044631	Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in			
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
590	1	041554511871	DREAM MATTE MOUSSE FOUNDATION	Cocoa	704MOUS	130
591	1	041554510164	DREAM MATTE MOUSSE FOUNDATION	Caramel	704MOUS	120
592	1	041554507171	DREAM MATTE MOUSSE FOUNDATION	Honey Beige	704MOUS	90
593	1	041554507164	DREAM MATTE MOUSSE FOUNDATION	Medium Beige	704MOUS	80
594	1	041554537741	DREAM MATTE MOUSSE FOUNDATION	Natural Beige	704MOUS	75
595	1	041554507157	DREAM MATTE MOUSSE FOUNDATION	Pure Beige	704MOUS	70

										Lower Notch: 67
Row: 3										Lower Notch: 61
Row: 2	533	534	535	536	537	538	539	540		Lower Notch: 54
Row: 3	541	542	543	544	545	546	547	548		Lower Notch: 48
Row: 4	549	550	551	552	553	554	555	556	557	Lower Notch: 40
Row: 5	567	563	568	564	569	565	570	566		Lower Notch: 31
Row: 6	571	572	573	574	575	576	577	578		Lower Notch: 24
Row: 7		579	580	581	582	583				Lower Notch: 17
Row: 8		584	585	586	587	588	589			Lower Notch: 9
Row: 9	592	593	594	590	595	591				Lower Notch: 1

POG Name: MNYWAK1472FLEX_IS24.psa

POSITION REPORT

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM
SPRING 2024

MNYWAK1472FLEX.IS24

FLEX FM M&P FNDTN 3.5 DZL **			PM0000044648	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2		
596	1	041554438192	FitMe MATTE+PORELESS FNDTN	Warm Honey	FMPRRFN	322		
597	1	041554466478	FitMe MATTE+PORELESS FNDTN	NATURAL TAN	FMPRRFN	320		
598	1	04155439622	FitMe MATTE+PORELESS FNDTN	GOLDEN	FMPRRFN	312		
599	1	041554433500	FitMe MATTE+PORELESS FNDTN	Sun Beige	FMPRRFN	310		
600	1	041554539615	FitMe MATTE+PORELESS FNDTN	CLASSIC BEIGE	FMPRRFN	245		
601	1	041554538700	FitMe MATTE+PORELESS FNDTN	LIGHT HONEY	FMPRRFN	248		
602	1	041554438185	FitMe MATTE+PORELESS FNDTN	Rich Tan	FMPRRFN	232		
603	1	041554433494	FitMe MATTE+PORELESS FNDTN	Pure Beige	FMPRRFN	235		

FLEX FEM STICK 1.1 D2L **			PM0000044660	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2		
604	1	041554337402	FitMe Oil-Free Stick Foundation	Coconut	613FMSF	355		
605	1	041554337266	FitMe Oil-Free Stick Foundation	Toffee	613FMSF	330		
606	1	041554334487	FitMe Oil-Free Stick Foundation	Pure Beige	613FMSF	235		
607	1	041554332872	FitMe Oil-Free Stick Foundation	Natural Beige	613FMSF	220		
608	1	041554332865	FitMe Oil-Free Stick Foundation	Buff Beige	613FMSF	130		
609	1	041554332858	FitMe Oil-Free Stick Foundation	Classic Ivory	613FMSF	120		
610	1	041554332841	FitMe Oil-Free Stick Foundation	Ivory	613FMSF	115		
611	1	041554332827	FitMe Oil-Free Stick Foundation	Porcelain	613FMSF	110		

FLEX FM BLUSH 1.1 **			PM0000030748	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in	
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
612	1	041554503067	FIT ME BLUSH	Buff	FITMEBLUSH	10	
613	1	041554503074	FIT ME BLUSH	Nude	FITMEBLUSH	15	
614	1	041554503089	FIT ME BLUSH	Mauve	FITMEBLUSH	20	
615	1	041554503104	FIT ME BLUSH	Pink	FITMEBLUSH	25	
616	1	041554503111	FIT ME BLUSH	Rose	FITMEBLUSH	30	
617	1	041554503135	FIT ME BLUSH	Coral	FITMEBLUSH	35	
618	1	041554503142	FIT ME BLUSH	Peach	FITMEBLUSH	40	
619	1	041554503159	FIT ME BLUSH	Plum	FITMEBLUSH	45	
620	1	041554503524	FIT ME BLUSH	Wine	FITMEBLUSH	50	
621	1	041554503722	FIT ME BLUSH	BERRY	FITMEBLUSH	55	

FLEX FM M&P PDR 3.3 **		PM0000044125	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
622	1	041554433807	FitMe MATTE+PORELESS PDR	Buff Beige	FMANTISHN	130	
623	1	041554553444	FitMe MATTE+PORELESS PDR	Warm Nude	FMANTISHN	128	
624	1	041554553437	FitMe MATTE+PORELESS PDR	CREAMY BEIGE	FMANTISHN	122	
625	1	041554433784	FitMe MATTE+PORELESS PDR	Classic Ivory	FMANTISHN	120	
626	1	041554553420	FitMe MATTE+PORELESS PDR	Natural Ivory	FMANTISHN	112	
627	1	041554433753	FitMe MATTE+PORELESS PDR	Porcelain	FMANTISHN	110	
628	1	041554553413	FitMe MATTE+PORELESS PDR	Fair Ivory	FMANTISHN	105	
629	1	041554433746	FitMe MATTE+PORELESS PDR	Translucent	FMANTISHN	100	

FLEX FM D&S FNDTN 3.3 D2L **			PM0000044644	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in			
Loc. ID	Facings	UPC	Description				Shade	ID	Desc 2
630	1	041554553345	FitMe DEW+SMTH FNDTN				Warm Nude	1210FMFD	128
631	1	041554238679	FitMe DEW+SMTH FNDTN				Nude Bisc	1210FMFD	125
632	1	041554238662	FitMe DEW+SMTH FNDTN				Cisc Ivry	1210FMFD	120
633	1	041554553321	FitMe DEW+SMTH FNDTN				Light Beige	1210FMFD	118
634	1	041554238655	FitMe DEW+SMTH FNDTN				Ivry	1210FMFD	115
635	1	041554238648	FitMe DEW+SMTH FNDTN				Porcelain	1210FMFD	110
636	1	041554553314	FitMe DEW+SMTH FNDTN				Fair Ivry	1210FMFD	105
637	1	041554553307	FitMe DEW+SMTH FNDTN				FAIR PORCELAIN	1210FMFD	102

FLEX DRM BB CREAMS 2.2 (PURE) D2L **			PM0000044630	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in			
Loc. ID	Facings	UPC	Description				Shade	ID	Desc 2
638	1	041554587074	DREAM PURE BB				Deep	613DBBP	140
639	1	041554349719	DREAM PURE BB				Medium/Deep	613DBBP	130
640	1	041554349573	DREAM PURE BB				Medium	613DBBP	120
641	1	041554349542	DREAM PURE BB				Light/Medium	613DBBP	110
642	1	041554587067	DREAM PURE BB				Light	613DBBP	100

FLEX DRM RADIANT FNDTN 2.2 D2L **			PM0000044636	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description			Shade	ID	Desc 2
643	1	041554579130	DREAM RADIANT LIQUID FOUNDATION			Sandy Beige	DRMRADIANT	60
644	1	041554579123	DREAM RADIANT LIQUID FOUNDATION			Creamy Natural	DRMRADIANT	50
645	1	041554579109	DREAM RADIANT LIQUID FOUNDATION			Nude Beige	DRMRADIANT	35
646	1	041554579093	DREAM RADIANT LIQUID FOUNDATION			Ivory Beige	DRMRADIANT	30
647	1	041554579086	DREAM RADIANT LIQUID FOUNDATION			Classic Ivory	DRMRADIANT	20
648	1	041554579079	DREAM RADIANT LIQUID FOUNDATION			Porcelain Ivory	DRMRADIANT	10
649	1	041554579062	DREAM RADIANT LIQUID FOUNDATION			Fair Ivory	DRMRADIANT	08
650	1	041554579048	DREAM RADIANT LIQUID FOUNDATION			FAIR PORCELAIN	DRMRADIANT	02

Lower Notch: 67

Row: 2	Lower Notch: 61
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Lower Notch: 54

Row: 4 Lower Notch: 47

Row: 5 Lower Notch: 40

Row: 6 Lower Notch: 31

Row: 7 Lower Notch: 24

Row: 8 Lower Notch: 17

Row: 9 Lower Notch: 9

Row: 10 Lower Notch: 1

MAYBELLINE

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM - SPRING 2024

Column: 11

POG Name: MNYWAK1472FLEX_IS24.psa

POSITION REPORT

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM
SPRING 2024

MNYWAK1472FLEX.IS24

FLEX DRM MATTE MOUSSE 2.2 D2L **		PM0000044632	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
651	1	041554507140	DREAM MATTE MOUSSE FOUNDATION	Sandy Beige	704MOUS	60	
652	1	041554537734	DREAM MATTE MOUSSE FOUNDATION	Light Beige	704MOUS	55	
653	1	041554507133	DREAM MATTE MOUSSE FOUNDATION	Creamy Natural	704MOUS	50	
654	1	041554507126	DREAM MATTE MOUSSE FOUNDATION	Nude	704MOUS	40	
655	1	041554507102	DREAM MATTE MOUSSE FOUNDATION	Classic Ivory	704MOUS	20	
656	1	041554507096	DREAM MATTE MOUSSE FOUNDATION	Porcelain Ivory	704MOUS	10	

											Lower Notch: 67
Row: 2											Lower Notch: 61
Row: 3	596	597	598	599	600	601	602	603			Lower Notch: 54
Row: 4	604	605	606	607	608	609	610	611			Lower Notch: 47
Row: 5	617	612	618	613	619	614	620	615	621	616	Lower Notch: 40
Row: 6	626	622	627	623	628	624	629	625			Lower Notch: 31
Row: 7	630	631	632	633	634	635	636	637			Lower Notch: 24
Row: 8		638	639	640	641	642					Lower Notch: 17
Row: 9	643	644	645	646	647	648	649	650			Lower Notch: 9
Row: 10	653	651	654	652		655	656				Lower Notch: 1

MAYBELLINE

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM - SPRING 2024

Column: 12

POG Name: MNYWAK1472FLEX_IS24.psa

POSITION REPORT

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM
SPRING 2024

MNYWAK1472FLEX.IS24

FLEX SS FC FNDTN 1.3 **		PM0000043412		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
657	1	041554559453	SUPERSTAY FULL COVERAGE FOUNDATION	JAVA		SUPERSFDT	375	
658	1	041554559446	SUPERSTAY FULL COVERAGE FOUNDATION	Deep Bronze		SUPERSFDT	370	
659	1	041554541533	SUPERSTAY FULL COVERAGE FOUNDATION	Mocha		SUPERSFDT	360	
660	1	041554541519	SUPERSTAY FULL COVERAGE FOUNDATION	Coconut		SUPERSFDT	355	
661	1	041554559439	SUPERSTAY FULL COVERAGE FOUNDATION	Cappuccino		SUPERSFDT	340	
662	1	041554559422	SUPERSTAY FULL COVERAGE FOUNDATION	GOLDEN CAMEL		SUPERSFDT	332	
663	1	041554541496	SUPERSTAY FULL COVERAGE FOUNDATION	Toffee		SUPERSFDT	330	
664	1	041554541489	SUPERSTAY FULL COVERAGE FOUNDATION	Honey		SUPERSFDT	320	

FLEX SS FC FNDTN 2.3 **		PM0000043413		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
665	1	041554541472	SUPERSTAY FULL COVERAGE FOUNDATION	Golden		SUPERSFDT	312	
666	1	041554541465	SUPERSTAY FULL COVERAGE FOUNDATION	Sun Beige		SUPERSFDT	310	
667	1	041554541458	SUPERSTAY FULL COVERAGE FOUNDATION	Natural Beige		SUPERSFDT	220	
668	1	041554565621	SUPERSTAY FULL COVERAGE FOUNDATION	Light Tan		SUPERSFDT	140	
669	1	041554541441	SUPERSTAY FULL COVERAGE FOUNDATION	Buff Beige		SUPERSFDT	130	
670	1	041554589900	SUPERSTAY FULL COVERAGE FOUNDATION	Medium Beige		SUPERSFDT	129	
671	1	041554541434	SUPERSTAY FULL COVERAGE FOUNDATION	Warm Nude		SUPERSFDT	128	
672	1	041554565614	SUPERSTAY FULL COVERAGE FOUNDATION	Sand Beige		SUPERSFDT	127	

FLEX SS FC FNDTN 3.3 **		PM0000043414		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
673	1	041554565607	SUPERSTAY FULL COVERAGE FOUNDATION	Nude Beige		SUPERSFDT	125	
674	1	041554541427	SUPERSTAY FULL COVERAGE FOUNDATION	Classic Ivory		SUPERSFDT	120	
675	1	041554559415	SUPERSTAY FULL COVERAGE FOUNDATION	Light Beige		SUPERSFDT	118	
676	1	041554559408	SUPERSTAY FULL COVERAGE FOUNDATION	Ivory		SUPERSFDT	115	
677	1	041554541410	SUPERSTAY FULL COVERAGE FOUNDATION	Natural Ivory		SUPERSFDT	112	
678	1	041554541403	SUPERSTAY FULL COVERAGE FOUNDATION	Porcelain		SUPERSFDT	110	
679	1	041554559392	SUPERSTAY FULL COVERAGE FOUNDATION	Fair Ivory		SUPERSFDT	105	
680	1	041554541397	SUPERSTAY FULL COVERAGE FOUNDATION	FAIR PORCELAIN		SUPERSFDT	102	

FLEX SS CNCLR 1.2 **		PM0000039515		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
681	1	041554071566	SUPER STAY CONCEALER	70		SSCNC	70	
682	1	041554071559	SUPER STAY CONCEALER	57		SSCNC	57	
683	1	041554071542	SUPER STAY CONCEALER	50		SSCNC	50	
684	1	041554071535	SUPER STAY CONCEALER	45		SSCNC	45	
685	1	041554071528	SUPER STAY CONCEALER	42		SSCNC	42	

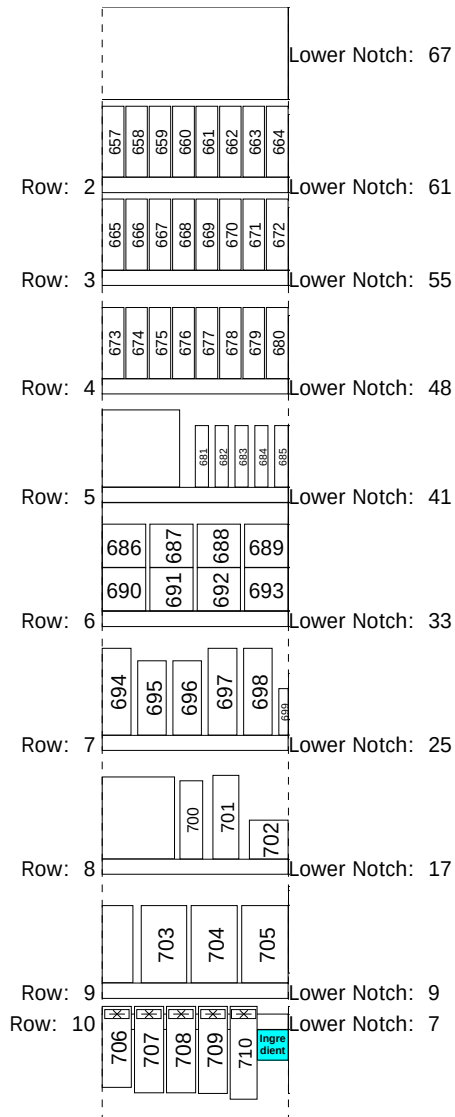
FLEX SS 24HR PDR 1.2 **		PM0000041588		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
686	1	041554081077	SUPER STAY 24HR POWDER	375		POWDER	375	
687	1	041554081060	SUPER STAY 24HR POWDER	370		POWDER	370	
688	1	041554081053	SUPER STAY 24HR POWDER	360		POWDER	360	
689	1	041554081046	SUPER STAY 24HR POWDER	355		POWDER	355	
690	1	041554081039	SUPER STAY 24HR POWDER	340		POWDER	340	
691	1	041554081022	SUPER STAY 24HR POWDER	332		POWDER	332	
692	1	041554081015	SUPER STAY 24HR POWDER	312		POWDER	312	
693	1	041554081008	SUPER STAY 24HR POWDER	310		POWDER	310	

FLEX FS MSTR PRIME+BLURSTK 1.1 **		PM0000033219		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
694	1	041554547429	MASTER PRIME BLUR + HYDRATE	MASTER PRIME BLUR + HYDRATE		FSMSTPRM	050	
695	1	041554431967	FACE STUDIO MASTER PRIME	Blur + Smooth		FSMSTBLUR	100	
696	1	041554431971	FACE STUDIO MASTER PRIME	Blur + Redness Control		FSMSTBLUR	300	
697	1	041554551792	MASTER PRIME BLUR + HYDRATE	BLUR + PORE MINIMIZE		FSMSTPRM	400	
698	1	041554551808	MASTER PRIME BLUR + HYDRATE	BLUR + PROTECT		FSMSTPRM	500	
699	1	041554548341	Master Prime Blur Stick	Universal Transparent		BLURSTICK	100	

FLEX FM PRIMER+FS FIXSPRY+BNNAPDR UT **		PM0000043409		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
700	1	041554584431	Fit Me Primers	Mattifying		FITMEPRMR	00	
701	1	041554562927	LASTING FIX SETTING SPRAY	Lasting Fix Set Spray		FSMSTSPRFS	00	
702	1	041554586480	Lasting Fix Banana Powder	Banana		BANAPWDER	10	

FLEX FS MSTR BLSH+CNTRPAL 1.1 **		PM0000033220		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
703	1	041554496475	FACE STUDIO MASTER BLUSH PALETTE	Blush Palette		FSMSTBLUSH	10	
704	1	041554455595	FACE STUDIO MASTER CONTOUR	Light to Medium		FSMSTCONTR	10	
705	1	041554455601	FACE STUDIO MASTER CONTOUR	Medium to Deep		FSMSTCONTR	20	

FLEX MAKEUP TOOLS HKBR **		PM0000033371		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	



MAYBELLINE

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM - SPRING 2024

Column: 12

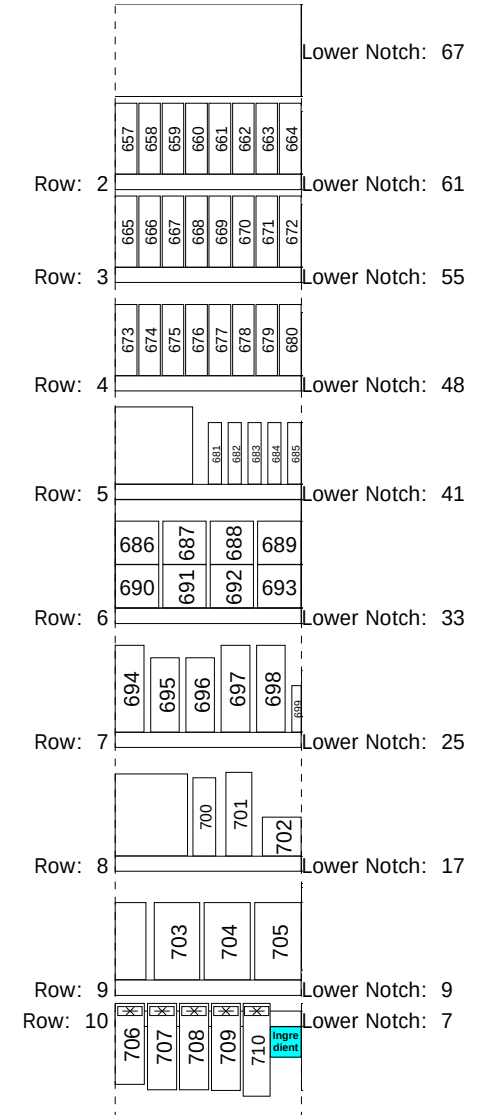
POG Name: MNYWAK1472FLEX_IS24.psa

POSITION REPORT

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM
SPRING 2024

MNYWAK1472FLEX.IS24

706	1	041554535426	EYELASH CURLER	EXPERT TOOLS EYELASH CURLER	200MEC
707	1	041554535457	EYELASH CURLER REFILLS	0	210MECR
708	1	041554535419	DUAL SHARPENER	EXPERT TOOLS DUAL SHARPENER	300DBSB
709	1	041554529043	TWEEZER (UPGRADED)	UPGRADED TWEEZER	499IT
710	1	041554535273	BRUSH N' COMB	EXPERT TOOLS BRUSH N' COMB	160BCET



MAYBELLINE

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM - SPRING 2024

Column: 13

POG Name: MNYWAK1472FLEX_IS24.psa

POSITION REPORT

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM
SPRING 2024

MNYWAK1472FLEX.IS24

FLEX SS SKIN TINT 1.3 **		PM0000043406		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
711	1	041554083958	UP TO 24HR SKIN TINT	375		SSSKINTNT	375	
712	1	041554083941	UP TO 24HR SKIN TINT	374		SSSKINTNT	374	
713	1	041554083934	UP TO 24HR SKIN TINT	372		SSSKINTNT	372	
714	1	041554083910	UP TO 24HR SKIN TINT	368		SSSKINTNT	368	
715	1	041554083897	UP TO 24HR SKIN TINT	355		SSSKINTNT	355	
716	1	041554083880	UP TO 24HR SKIN TINT	338		SSSKINTNT	338	

FLEX SS SKIN TINT 2.3 **		PM0000043407		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
717	1	041554083866	UP TO 24HR SKIN TINT	330		SSSKINTNT	330	
718	1	041554083859	UP TO 24HR SKIN TINT	322		SSSKINTNT	322	
719	1	041554083842	UP TO 24HR SKIN TINT	312		SSSKINTNT	312	
720	1	041554083835	UP TO 24HR SKIN TINT	310		SSSKINTNT	310	
721	1	041554083828	UP TO 24HR SKIN TINT	220		SSSKINTNT	220	
722	1	041554083811	UP TO 24HR SKIN TINT	130		SSSKINTNT	130	

FLEX SS SKIN TINT 3.3 **		PM0000043408		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
723	1	041554083804	UP TO 24HR SKIN TINT	129		SSSKINTNT	129	
724	1	041554083781	UP TO 24HR SKIN TINT	120		SSSKINTNT	120	
725	1	041554083774	UP TO 24HR SKIN TINT	118		SSSKINTNT	118	
726	1	041554083750	UP TO 24HR SKIN TINT	112		SSSKINTNT	112	
727	1	041554083743	UP TO 24HR SKIN TINT	110		SSSKINTNT	110	
728	1	041554083699	UP TO 24HR SKIN TINT	102		SSSKINTNT	102	

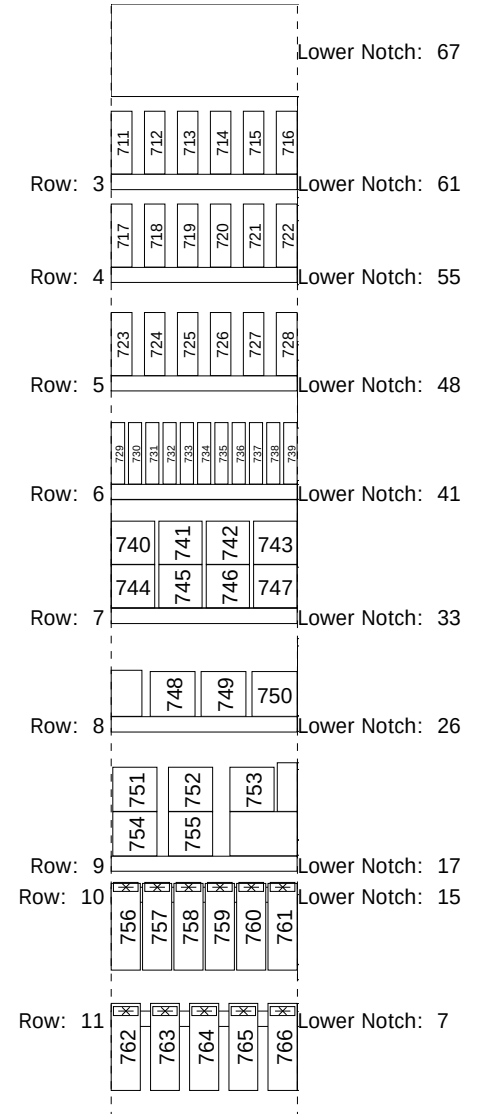
FLEX SS CNCLR 2.2 **		PM0000039516		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
729	1	041554071511	SUPER STAY CONCEALER	30		SSCNC	30	
730	1	041554071504	SUPER STAY CONCEALER	27		SSCNC	27	
731	1	041554071498	SUPER STAY CONCEALER	25		SSCNC	25	
732	1	041554071481	SUPER STAY CONCEALER	22		SSCNC	22	
733	1	041554071474	SUPER STAY CONCEALER	20		SSCNC	20	
734	1	041554071467	SUPER STAY CONCEALER	18		SSCNC	18	
735	1	041554071450	SUPER STAY CONCEALER	15		SSCNC	15	
736	1	041554071443	SUPER STAY CONCEALER	11		SSCNC	11	
737	1	041554071436	SUPER STAY CONCEALER	10		SSCNC	10	
738	1	041554071429	SUPER STAY CONCEALER	05		SSCNC	05	
739	1	041554071412	SUPER STAY CONCEALER	01		SSCNC	01	

FLEX SS 24HR PDR 2.2 **		PM0000041589		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
740	1	041554080995	SUPER STAY 24HR POWDER	220		POWDER	220	
741	1	041554080988	SUPER STAY 24HR POWDER	130		POWDER	130	
742	1	041554080971	SUPER STAY 24HR POWDER	128		POWDER	128	
743	1	041554080964	SUPER STAY 24HR POWDER	120		POWDER	120	
744	1	041554080957	SUPER STAY 24HR POWDER	118		POWDER	118	
745	1	041554080940	SUPER STAY 24HR POWDER	112		POWDER	112	
746	1	041554080933	SUPER STAY 24HR POWDER	110		POWDER	110	
747	1	041554080926	SUPER STAY 24HR POWDER	102		POWDER	102	

FLEX FS CITY BRONZE **		PM0000035644		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
748	1	041554562958	FACE STUDIO CITY BRONZER	100		FSCBRONZ	100	
749	1	041554562965	FACE STUDIO CITY BRONZER	200		FSCBRONZ	200	
750	1	041554562972	FACE STUDIO CITY BRONZER	300		FSCBRONZ	300	

FLEX FS CHROME+HOLO 1.1 **		PM0000039842		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
751	1	041554542578	FACE STUDIO MASTER CHROME METALLIC HIGHLIGHTER	Molten Rose Gold		FSMSTCHROM	050	
752	1	041554538281	FACE STUDIO MASTER CHROME METALLIC HIGHLIGHTER	Molten Gold		FSMSTCHROM	100	
753	1	041554547757	MASTER HOLOGRAPHIC	Master Holographic		FSMSTHOLO	50	
754	1	041554553918	FACE STUDIO MASTER CHROME METALLIC HIGHLIGHTER	Molten Peach		FSMSTCHROM	150	
755	1	041554553925	FACE STUDIO MASTER CHROME METALLIC HIGHLIGHTER	Molten Topaz		FSMSTCHROM	200	

FLEX CHEEK HEAT BLUSH HKBR **		PM0000035502		Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
756	1	041554578171	CHEEK HEAT BLUSH	PINK SCORCH		CHEEKHEAT	10	
757	1	041554578188	CHEEK HEAT BLUSH	NUDE BURN		CHEEKHEAT	15	
758	1	041554578195	CHEEK HEAT BLUSH	ROSE FLUSH		CHEEKHEAT	20	
759	1	041554578201	CHEEK HEAT BLUSH	FUCHSIA SPARK		CHEEKHEAT	25	
760	1	041554578218	CHEEK HEAT BLUSH	CORAL EMBER		CHEEKHEAT	30	
761	1	041554578225	CHEEK HEAT BLUSH	BERRY FLAME		CHEEKHEAT	35	



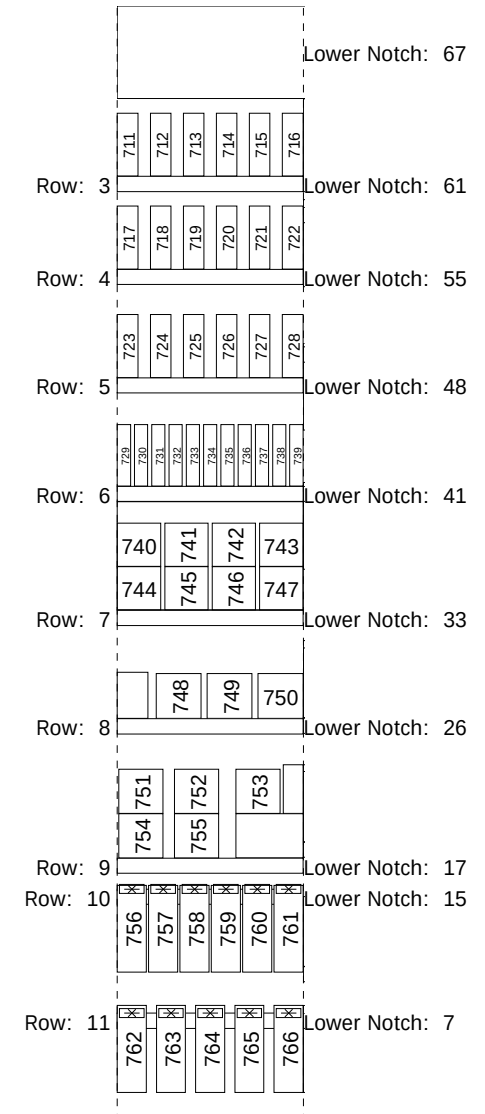
POG Name: MNYWAK1472FLEX_IS24.psa

POSITION REPORT

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM
SPRING 2024

MNYWAK1472FLEX.IS24

FLEX COVERSTICK HKBR **			PM0000033351	Height = 1.00 in;	Width = 12.00 in;	Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade		ID	Desc 2	
762	1	041554616019	COVER STICK	Green Corrects Redness		175K	9	
763	1	041554615982	COVER STICK	Yellow Corrects Dark Circles		175K	8	
764	1	041554543902	COVER STICK	Deep Beige		175K	4	
765	1	041554543896	COVER STICK	Medium Beige		175K	3	
766	1	041554543889	COVER STICK	Light Beige		175K	2	



MAYBELLINE

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM - SPRING 2024

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POG Name: MNYWAK1472FLEX_IS24.psa

POSITION REPORT

WAKEFERN 14' X 72" MAYBELLINE FLEX WALL PLANOGRAM
SPRING 2024

MNYWAK1472FLEX.IS24

FLEX IAR CNCLR HKBR **			PM0000033363		Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in	
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
767	1	041554267204	IAR Eraser Concealer	Brightener	0611IAREYE	60
768	1	041554267198	IAR Eraser Concealer	Neutralizer	0611IAREYE	50
769	1	041554567533	IAR Eraser Concealer	Deep Bronze	0611IAREYE	149
770	1	041554546859	IAR Eraser Concealer	Hazelnut	0611IAREYE	148
771	1	041554074499	IAR Eraser Concealer	147 5	0611IAREYE	147 5
772	1	041554074482	IAR Eraser Concealer	146 5	0611IAREYE	146 5

FLEX IAR CNCLR HKBR **			PM0000033363		Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in	
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
773	1	041554546828	IAR Eraser Concealer	Tan	0611IAREYE	146
774	1	041554546811	IAR Eraser Concealer	Caramel	0611IAREYE	144
775	1	041554074475	IAR Eraser Concealer	141	0611IAREYE	141
776	1	041554259278	IAR Eraser Concealer	Honey	0611IAREYE	40
777	1	041554259261	IAR Eraser Concealer	Medium	0611IAREYE	30
778	1	041554546798	IAR Eraser Concealer	Sand	0611IAREYE	122

FLEX IAR CNCLR HKBR **			PM0000033363		Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in	
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
779	1	041554567502	IAR Eraser Concealer	LIGHT HONEY	0611IAREYE	121
780	1	041554259254	IAR Eraser Concealer	Light	0611IAREYE	20
781	1	041554567496	IAR Eraser Concealer	Warm Light	0611IAREYE	115
782	1	041554259247	IAR Eraser Concealer	Fair	0611IAREYE	10
783	1	041554546781	IAR Eraser Concealer	Ivory	0611IAREYE	100
784	1	041554567489	IAR Eraser Concealer	Cool Ivory	0611IAREYE	95

FLEX IAR ERASER FNDTN 1.2 **			PM0000043813		Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in	
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
785	1	041554086621	IAR ERASER FOUNDATION	360	1209IAREF	360
786	1	041554086614	IAR ERASER FOUNDATION	355	1209IAREF	355
787	1	041554086607	IAR ERASER FOUNDATION	340	1209IAREF	340
788	1	041554086591	IAR ERASER FOUNDATION	330	1209IAREF	330
789	1	041554086584	IAR ERASER FOUNDATION	310	1209IAREF	310
790	1	041554220155	IAR ERASER FOUNDATION	Medium Beige	1209IAREF	300
791	1	041554086676	IAR ERASER FOUNDATION	225	1209IAREF	225
792	1	041554086669	IAR ERASER FOUNDATION	210	1209IAREF	210

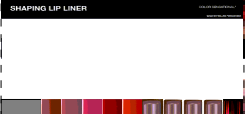
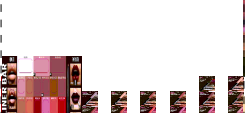
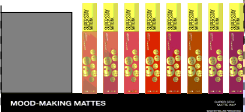
FLEX IAR ERASER FNDTN 2.2 **			PM0000043814		Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in	
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
793	1	041554220100	IAR ERASER FOUNDATION	Creamy Natural	1209IAREF	200
794	1	041554220094	IAR ERASER FOUNDATION	Nude	1209IAREF	190
795	1	041554220087	IAR ERASER FOUNDATION	Classic Ivory	1209IAREF	150
796	1	041554220070	IAR ERASER FOUNDATION	Buff Beige	1209IAREF	130
797	1	041554220063	IAR ERASER FOUNDATION	Creamy Ivory	1209IAREF	120
798	1	041554086577	IAR ERASER FOUNDATION	118	1209IAREF	118
799	1	041554086560	IAR ERASER FOUNDATION	112	1209IAREF	112
800	1	041554086553	IAR ERASER FOUNDATION	110	1209IAREF	110

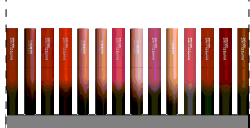
FLEX IAR GLOW 1.1 **		PM0000040468		Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
801	1	041554069310	INSTANT PERFECTOR 4-IN-1 GLOW	DEEP	GLOW	04
802	1	041554069303	INSTANT PERFECTOR 4-IN-1 GLOW	MEDIUM/DEEP	GLOW	03
803	1	041554077209	INSTANT PERFECTOR 4-IN-1 GLOW	MEDIUM/DEEP W	GLOW	2.5
804	1	041554065596	INSTANT PERFECTOR 4-IN-1 GLOW	MEDIUM	GLOW	02
805	1	041554077193	INSTANT PERFECTOR 4-IN-1 GLOW	LIGHT/MEDIUM	GLOW	1.5
806	1	041554065589	INSTANT PERFECTOR 4-IN-1 GLOW	LIGHT	GLOW	01
807	1	041554077186	INSTANT PERFECTOR 4-IN-1 GLOW	FAIR/LIGHT COOL	GLOW	0.5
808	1	041554065572	INSTANT PERFECTOR 4-IN-1 GLOW	FAIR/LIGHT	GLOW	00

FLEX COVERSTICK HKBR **			PM0000033351		Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in	
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
809	1	041554543872	COVER STICK	Ivory	175K	1
810	1	041554543872	COVER STICK	Ivory	175K	1
811	1	041554415131	Baby Skin	Instant Pore Eraser	1213BSP	010
812	1	041554415131	Baby Skin	Instant Pore Eraser	1213BSP	010

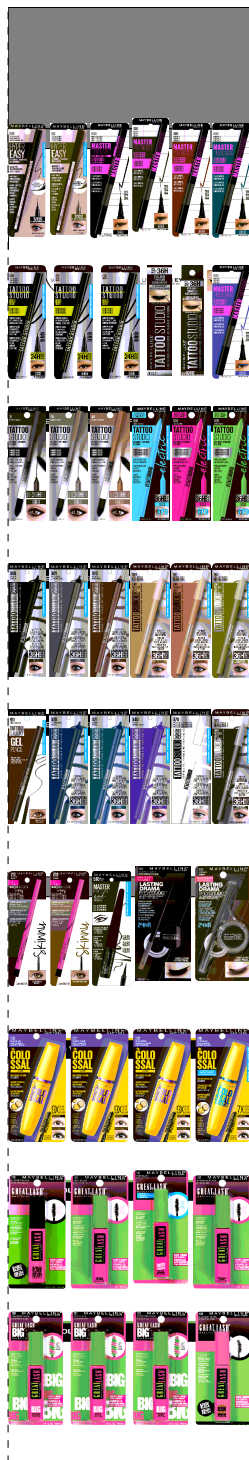
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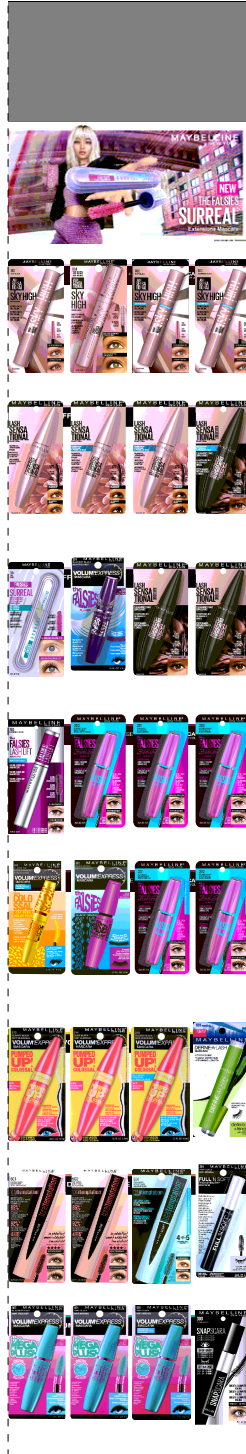




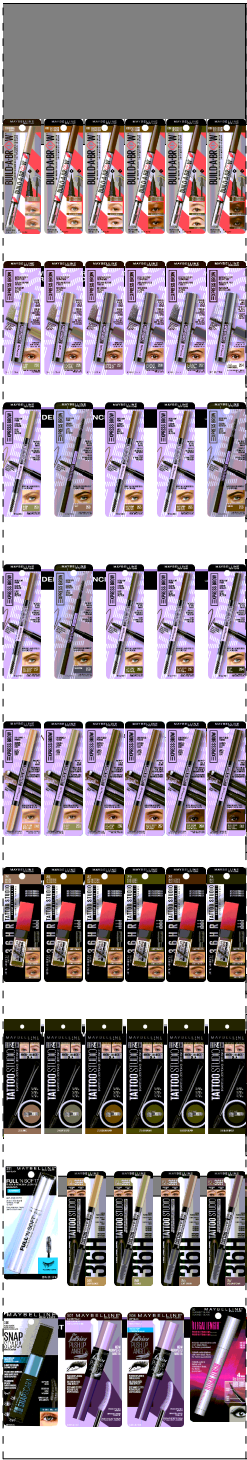


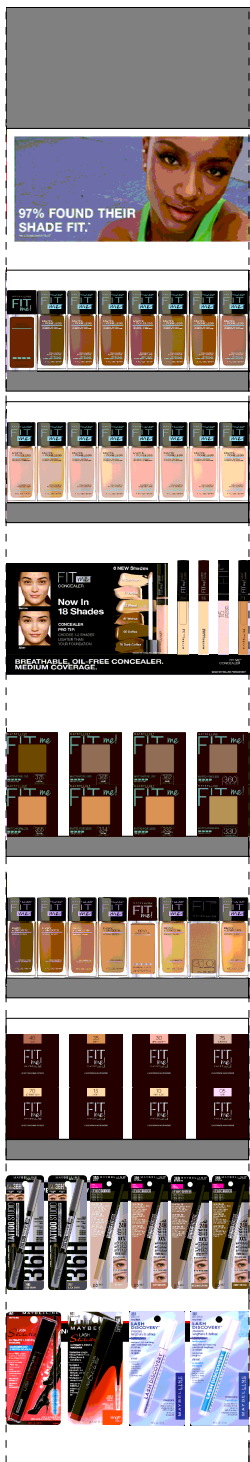


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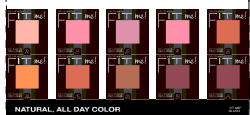
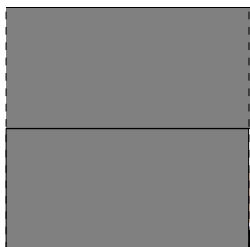


SH=72"
SPACE=66" (minus 6"
adders)









NATURAL ALL DAY COLOR





